

NOT BAD AT ALL		
	Max.	Min.
Monday, March 28.....	80	49
Tuesday, March 29.....	70	45
Wednesday, March 30.....	75	41

TWENTY-SECOND YEAR

# The Desert Sun

Of Palm Springs, California

SERVING AMERICA'S MOST RAPIDLY GROWING DESERT-MOUNTAIN AREA

VOL. XXII—No. 70

Friday, April 1, 1949

file

IN OUR NEW BUILDING  
(In The Center)  
PHONES

Business and  
Advertising Office..... 2249  
News Department..... 2392

Single Copy 10c



MEXICAN FIESTA—Attired as a Mexican caballero, Frank Bogert, host at the Mexican Fiesta at Thunderbird Ranch Monday night, took a comical part in the show which followed dinner. Shown on the left he is taking a gander at the beautiful girls displayed by the Mexican dancing chorus. On the extreme right is Don Martine, guitarist and master of ceremonies. (Gayle Studio Photo.)

DESERT CIRCUS—It's great to be a clown especially when surrounded by stars as these—Dennis Day, Mayor Charles Farrell, Peggy Lee, Jane Russell and Honorary Mayor Bob Hope at opening day's ceremonies for Desert Circus (Desert Sun Photo.)

## \$15,000,000 Cement Mill Contract Reported Signed

As the result of Tuesday's session of Riverside county board of supervisors in which they voted 3-2 to create a five square mile M-2 zone in the Whitewater area for S. A. Guiberson, comes word from Guiberson that he has signed a \$15,000,000 contract for construction of the much-disputed cement mill.

This action came within 24 hours of the meeting which was attended by hundreds of persons representing both sides of the question of whether a special M-2, non-restrictive, zone should be created in this area.

THE BOARD listened the entire to arguments for and against zoning (recommended for non-passage by the county planning commission) and reached its decision late in the day through the efforts of Supervisors Ed Hill, William Jones and William Slape—all from the Riverside city district—who voted down Chairman Floyd Gilmore of Hemet and James L. Easley of

Palm Springs, representing Coachella valley.

Creation of the M-2 zone makes this the only unrestricted industrial zone in Riverside county, and spokesmen against the plan feel the supervisors may have set a dangerous precedent in over-riding the wishes of the residents of the area where the plant will be installed, as well as the rulings of the county planners.

GUIBERSON said the plant will be in operation in about a year and will have a probable capacity of 10,000 barrels, or 40,000 sacks, daily. He states he has already purchased or contracted for about \$5,000,000 worth of equipment from War Assets of industrial manufacturers.

Contract for the construction was made with the McNeil Construction Co. of Los Angeles and will be started as soon as the green light is given, pending the return of the ordinance from the county planners, a formality which will require 40 days from date of issue.

## Month of Meters Yields \$2,481.30

Since start of operations of parking meters in Palm Springs, 118,650 coins have been counted by city treasury office members, Treasurer Robert Peterson announced yesterday.

Total take of the meters for the first four weeks of operation, the first one a partial week, was \$2,481.30.

Last week's yield was \$742.55, another increase in the steady upward swing, Peterson said.

Of this amount, 26,326 pennies were taken in for \$263.26, 9,447 nickels for a total of \$472.35 and the balance was made up of 67 dimes put in by persons who received no change back.

The meter fund has been increasing each week, indicating a rise in traffic here as the season hits its peak.

In the first week, which was not a complete seven-day period, the income was \$427.94; in the second week, \$632.13 and in the third week, \$678.65. For the week ending March 27 the receipts amounted to \$742.55.

## Village Pioneer Taken by Death

Funeral services will be held this morning at 10:00 o'clock for Village pioneer Dionisio Salazar, 72, who died Wednesday at the Community hospital after a lingering illness.

There they found that the bloom which has attracted widespread "Ohs" and "Ahs" is a native of the Colorado desert.

"If it's a native of the desert, it certainly isn't showing the usual desert characteristics—it's hiding its light under a bush," said Hoover.

Local gardeners are interested in the re-discovered desert native and have arranged with Hoover for propagation of Atriplex Canescens, the nickname for which is Wingscale.

Services will be held at Our Lady of Solitude church with interment at the Palm Springs cemetery.

So much for today's venture into the field of mete... And I don't mean parking... As a result of Tuesday's hearing at Riverside they have remained north of town: "Jones Slape Hill." That little end of the country shoving the big end around makes me think of the tail wagging the dog... Well, that's enough of that. Some one just told me Doc Kinney was in town... Fertile field for research work.

TODAY I AM just bursting with good news... For years I have been working on an invention, a typewriter which would eliminate the tiring bother of slugging the keys to make it produce... One before which you'd just sit and think and if you wrote what you thought... Of course, it would have to be edited... Last night I perfected it... I shouted "Eureka" and after explaining to Mrs. G that we weren't going there, completed the invention... It's simple—Here's that labor saver.

See THIS SIDE, Page 16.

First Annual Square Dance Contest Program is Mapped

Walt Spalding last week came up with the rules for the first annual square dance festival to be held at The Stables April 9, 10.

First of all, the entry fee for each competing team will be \$20 which will be placed into the prize award total. Among the rules is one that the women must wear dresses; judges' decisions to be final (all outside judges); any one couple may dance in one or more teams but no two couples from same team to dance on other teams; damage to be allowed three minutes to get on and off floor with no dance to run over seven minutes—each set to have its own caller with a sustaining band available to all sets.

Entries for the event will close April 6.

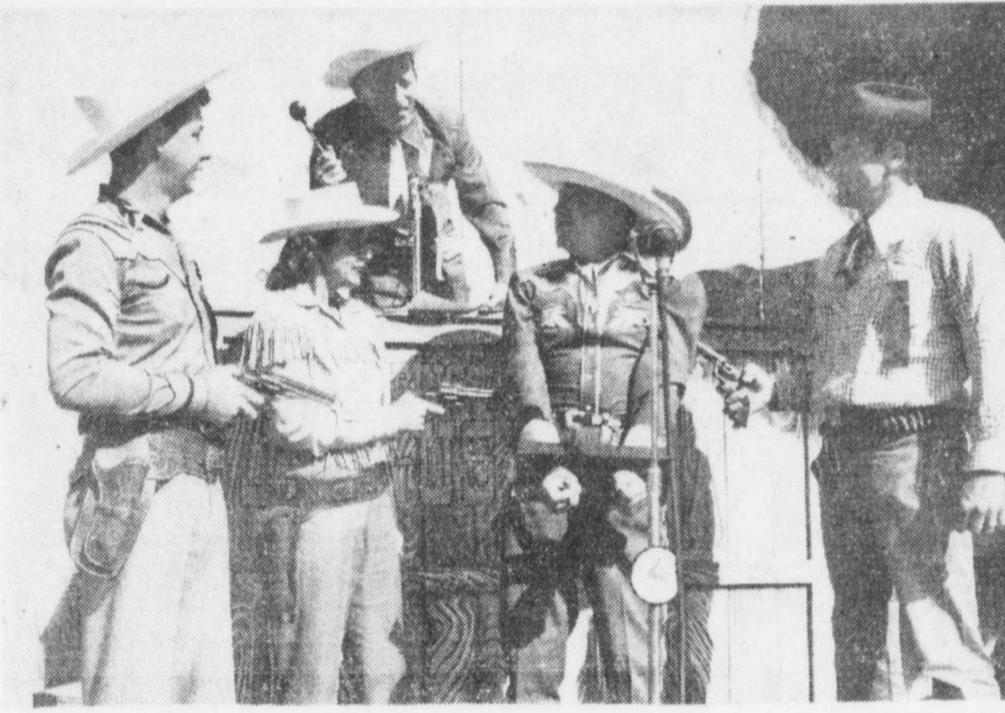
Notice were posted this week in schools of the Palm Springs Unified district calling attention to the school election set for May 20.

One trustee will be elected. Polls will be open from 7 a. m. to 7 p. m. at Frances Stevens school, Desert Hot Springs school and Cathedral City school.

## School Ballot Set for May 20

All newsstands in Palm Springs have extra copies of the Magazine Supplement that appeared as a section of last Tuesday's edition. They may be purchased for 10 cents a copy—and a mailing wrapper will be available at newsstands and The Desert Sun, instead of being inserted in the papers.

# Desert Circus Attracts Record Crowd to Village



KANGAROO COURT—Deputies Earl and Ethel Strebe cover Ray Dodge, prominent Villager as Leo Fields, Kangaroo Court judge, prepares to slap on a heavy fine in opening day's events of 13th annual Desert Circus on Desert Inn grounds, while Mickey Finn, right, looks on. (Desert Sun Photo.)

## Initial Court At Luncheon Starts Week

Gay Four-Day Event Gets Under Way In Hilarious Program

As the leadoff to the Desert Circus the luncheon at the Desert Inn Wednesday, followed by "Judge" Leo Field's Kangaroo Court, left nothing to be desired by the huge throng attending.

With 500 attending the luncheon—a Circus record—and at least twice that number of spectators, the area was packed to watch the performances of Bob Hope, Jane Russell (Grand Marshall of the coming parade next Saturday), Dennis Day, Peggy Lee and local entertainers.

THE DAY, seemingly designed for the benefit of amateur photographers, was perfect and the talent presented was said to be one of the finest ever collected in the Village for sheer spectator enjoyment.

Hope, in a fetching Scottish cowboy outfit, took charge after his introduction by Mayor Charles Farrell, and introduced Miss Russell and they did some duets from their picture, "The Paleface." Dennis Day "brought down the house" with the rendition of "Casey Lowered The Boom," and Peggy Lee did likewise in one number accompanied by Morty Jacobs of The Dunes and two selections with the Guadalajara trio from the Doll House.

LOCAL ENTERTAINERS besides the Doll House trio and Jacobs, were Leo Rojo from the Palm House, Don Martine, Bozo the Clown, and rendering incidental music during the luncheon and before the show was the Plaza troubadour and Village street singer, Tex Kidwell, who proved to be a real crowd-pleaser.

After the show by performers, Judge Fields took over to pass sentence on the miscreants of "justice" as determined by "Sheriff" Frank Bogert and his group of comely deputies.

Chief "offenders" in the hour-and-a-half trial were insurance executive James Kemper and Ray and Ada Dodge.

A RECORD in "take" at the court proceedings was made when it was announced by Harry Harper yesterday that over \$2000 was received in the interest of "Sweet Charity" during the proceedings as ruled by Judge Field.

Results of yesterday's second session of the court at The Stables have not yet been computed but it is estimated that it will probably equal the amount of fines at the Desert Inn.

## 1949 Village Insanities Scores Great Hit As One of Most Tuneful, Hilarious, Ever

Melba Bennett scored another outstanding success as a producer Wednesday night when the 1949 edition of the Village Insanities opened before a packed house in the Plaza Theater.

The writer hasn't seen them all—but of those he has had the pleasure of watching, this one is the best.

Tuneful music, pretty girls, merry clowns, superb costumes, and plenty of laughs gave the large audience all that it expected and much more.

THE CIRCUS atmosphere prevailed throughout, for this 1949 Insanities is truly a Desert Circus affair.

From the opening ensemble—no previous to that, from the time the throngs entered the open-air lobby of The Plaza, where Wilson Gibbs held sway, they were entertained delightfully.

It is a beautiful show with eye-pleasing costumes, dance numbers, skits, and just plain fun which those who were not there the first two nights, should not miss tonight, the last performance.

THE 1948 INSANITIES had its "Buttons and Bows," which went to the top of the Hit Parade. This year's issue has two numbers by Nacio Herb Brown and Tommy Breen which look like winners: "Why Can't I Laugh About You," and "That's My Gal."

Herb Flemington sang the first and John Seamans and Dorothy Gorham appeared in the second.

Two of the ensemble numbers which drew great applause were, the beautiful Zebra act featuring Ernest Flatt and Zebras, and the closing Centennial number with Alex Hammond, Mrs. Karl Reid, Harold Hicks, Kenny Paul, and George Strebe, also drew their share of applause.

Then there was the pyramid club tumblers and "Let Us Eat Lettuce" to add to the pleasure of the evening.

Harry Reid as "Poor Jo" was heard in a tuneful number by

See INSANITIES, Page 16

Tomorrow, the final day of the 13th annual Desert Circus will be climaxed by a colorful parade, wild west show, band contest and 49'er Jamboree.

Comprising more than 120 entries from every corner of southern California, the parade, the biggest ever, will move down Palm Canyon drive at 9:30 a. m. to the accompanying of martial music from a dozen bands.

CHAIRMAN PHIL DELANO said today every effort will be made to keep the parade moving constantly but even with that assurance it is expected that more than an hour and a half will be required for the great array of entries to pass a given point.

The judges' stand will be erected in front of Bullock's store and bleacher seats will be available to the public on either side of Palm Canyon drive at that point.

All along the route of the march from the Del House on the north to the Del Tanguit hotel on the south announcers will man public address systems for the convenience of the spectators.

ROY SIMMONS, chairman of the bands, said today that 12 bands will be in the line of march.

The parade units will form in the vicinity of the Torney General hospital and will move down Palm Canyon drive in eight divisions. Beautiful trophies will await winners in these divisions and will be awarded at the Field Club show in the afternoon.

EIGHTEEN THRILLING and colorful western events will provide an estimated 6000 persons one of the most exciting afternoons here in months as the Wild West Show is presented at the Field Club after the parade and barbecue.

The spectacular show, of which

## Parade, Wild West Show, Jamboree on Tap Tomorrow

The action thriller will be the Flying Hendricks team in stunt, roman and exhibition riding, will be one of three climactic events slated for Saturday afternoon and evening. At noon the new added feature—bands exhibition and barbecue—will be staged at the High School stadium, and at night Los Compadres will hold forth in the fun-packed 49'er Jamboree adjacent to the Doll House.

Frank Bogert, manager of the Wild West Show, expects the event to draw a record throng to the Field Club, particularly in view of the moderate prices set for the celebration this year.

TO OUR VISITORS: Palm Springs bids you welcome to another Desert Circus Week. Those of you who haven't been here for a year or more will notice that this community and the surrounding Desert Area is continuing to grow. Hundreds more people can be accommodated in our many new bungalow hotels and apartments. There are many more cafes and interesting shops. The Desert Sun is in a brand new home in The Center. Beautiful Shadow Mountain Club has been completed at Palm Desert and many new homes have been built in outlying communities—as well as in Palm Springs. Everything points to the continued development of this entire desert recreational area. With the bringing of Colorado river water to the Coachella Valley, a vast agricultural empire is in the making. The resort and agricultural developments are growing closer together year by year. Within the next decade the two will be joined to form an area comparable to the Salt River Valley surrounding Phoenix.

THERE HAVE ALWAYS been skeptics who predicted that Palm Springs could not keep up to rapid growth. There are still a few around. It takes only a little study of the health and recreational advantages with which the Palm Springs desert area is blessed to convince most people that this region will grow and prosper. The four million people who live within a little more than a hundred miles—and will always be seeking the benefits and pleasures of this resort—insure the future of the area. Others who will come in increasing numbers from the East and Northwest will give the resort its needed balance.

MAY WE REMIND VISITORS also that while the winter season in Palm Springs is coming to an end, the Spring season is just beginning. In many respects, it is the most wonderful time of all in the desert. The days are not too hot and the nights are out of this world. More and more people are beginning to come to the desert in April and May. If YOU haven't visited Palm Springs in the Springtime, come back and try it. You'll have the time of your life!

*The PUBLISHER'S  
by OLIVER B. JAYNES*

## On the Newsstands

Extra Copies of The Desert Sun  
Souvenir Circus Week Edition

All newsstands in Palm Springs have extra copies of the Magazine Supplement that appeared as a section of last Tuesday's edition. They may be purchased for 10 cents a copy—and a mailing wrapper will be available at newsstands and The Desert Sun, instead of being inserted in the papers.

Send a copy of this special section on Desert Circus Week to a friend or member of your family outside of Palm Springs. They will be interested in reading about Palm Springs—and you will help to advertise this community throughout the country.

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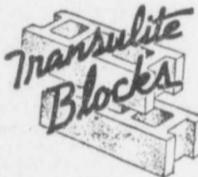
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## Weber's GOOD IDEAS

### KITCHEN TRICK

ADD ZEST to apple sauce or baked bananas with cranberry sauce. Mixed with mayonnaise, cranberry sauce makes a delicious fruit salad dressing.

### HOUSEHOLD HINT

NEVER WASH a wooden salad bowl. Just wipe it clean with a damp cloth. Continued use "flavors" the wood.

### RECIPE

#### CAPE COD TURKEY

3 lb. whole codfish  
3 Tbsp. butter or margarine  
1 c. coarse bread crumbs  
1 small onion, minced  
salt, pepper

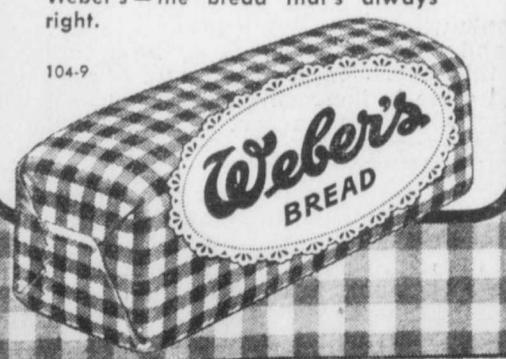
1/2 c. milk  
1/2 tsp. thyme  
1/2 tsp. sage  
1 hard-cooked egg  
4 slices salt pork

Wipe fish, brush inside and out with fat, salt, pepper. Melt remaining fat, cook onion until yellow. Add bread crumbs, brown lightly. Add milk, herbs, egg; season well. Stuff fish, sew up cavity. Lay fish on top of salt pork in baking pan. Bake 1 hour in moderate oven (325°), basting frequently with pan drippings. Serves 4 or 5.

### ALWAYS RIGHT

ANY MEAL becomes more satisfying, better tasting when you serve delicious Weber's Bread as part of the menu. Good Weber's Bread is fresh and soft — vitamin-enriched, too, for added nutrition. Be sure to choose Weber's — the bread that's always right.

104-9



2 — The Desert Sun  
PALM SPRINGS, CALIFORNIA  
Friday, April 1, 1949

## Beautification Committee To Map Plans Next Monday

Palm Springs Beautification committee, John Connell chairman, will meet Monday at 4 p.m. at World Wars Memorial Hall on Balardo road, members were notified this week.

The committee will decide, among other things, the dates of clean-up campaigns here. Most important item of discussion is whether to stage two campaigns — Spring and Fall — or to eliminate the Spring drive and concentrate on the Fall clean-up.

PLANS FOR CLEAN-UP activities will also be settled at next Monday's important meeting.

Such a good start has been made in the past year in keeping the Village clean and in educating the public on assisting in making Palm Springs attractive that the Spring drive may not be necessary, some committee members believed.

The matter was brought up at a brief meeting last Monday but decision was postponed un-

til next week's meeting.

THE CITY will again be divided into districts for the Fall campaign which is already being planned.

Chairman Connell, who has served in an active capacity on the committee since its formation, is mapping plans for a drive that will make Palm Springs attractive the year around.

All organizations of the city are represented on the committee and urged to attend next Monday's important meeting.

No, No, Nanette,  
You're Valuable

A call to police by Dr. O. B. McRory, city health officer, last Tuesday, reported that a valuable French poodle had escaped from his keeping.

The poodle's name is Nanette, and, according to the good doc, her owners are anxious for her return — to the extent of the offer of \$100 reward.

Finders are requested to contact the health officer for the exchange — Nanette for one hundred bucks.

### Wright Named For New Term

William H. Wright, agricultural commissioner for Riverside county, was this week re-appointed for four more years by supervisors.

His new term starts today. Wright assumed his present position in 1939.

### Jim Chandler's Corral

#### AT THE STABLES

The carefree holiday spirit of early California rancheros was personified by the party at the old Canebreaks Saturday evening. Climbing aboard the ancient yellow stagecoach at the Corral, the guests were off to a Mexican supper . . . huge paper-thin tortillas, frijoles, beans and chili.

Mrs. Matt Noonan, director of Roselhill playground of Los Angeles, brought her crowd to dance their folk dances in the natural setting of the desert. To the lighthearted music of Charley Noonan's accordion, the Palm Springs guests learned the steps of the gay Mexican folk dances. Brad Delano's dancing with little Mrs. Vasquez is something to remember.

For a number of years Mr. and Mrs. R. A. Foreman of San Mateo, Calif., have spent two weeks of their vacation in Palm Springs. Next year they hope to bring their own horses and stay longer.

Mrs. Ward Warner has left for New York for a short stay at home before sailing for Honolulu for the summer.

Bill Brill, winter resident of Palm Springs, will not soon forget his last birthday. Tuesday Arline Fletcher, Carol Brill and Bill rode to Cathedral City for his birthday lunch. For further particulars ask any one of the three.

Watch for Little Bill (Red) Ray riding Kid Boots in the Circus Parade, Little Red, who was five in March, is a fine horseman. He was taught by his grandfather, Bill Serruya, of Klamath Falls, Oregon. Mr. Serruya will be riding Preview.

Nearly 100 years ago—in 1852 to be exact—one of the horse races that made California racing history was run over a nine mile course. The purse, amounting to \$50,000 or more was made up of cash, land, horses, sheep, cattle, hides and other articles of barter.

Pico Pico matched his famous Sarco against an Australian mare, Black Swan, owned by Jose Sepulveda. Black Swan, to the grief of many Sarco backers, won by 75 yards.

Do not forget the Braggers Race Saturday. Which horse will be the Palm Springs Black Swan is still in the laps of the gods.

The days of the Spanish dons are gone. Families from ranchos measured in square miles do not visit their neighbors for weeks at a time. Fiestas in cool arbores . . . fiestas in the grape arbors . . . dancing in the patios . . . singing under the stars, these are reminiscent of early California hospitality.

Airplanes instead of oxen . . . guitars instead of strumming guitars . . . night clubs instead of patios . . . atom bombs instead . . . But why go on? If one tires of these he can in a sense recapture the past by mounting the old yellow stage coach drawn by the trim white mares Queen and Sheba. I'll venture that the savory odors of the barbecue'd beef then were not a whit more appetizing than those now at Jack Boyer's Chuck Wagon . . . And as for strumming guitars and harmonizing voices . . . we have Johnny Boyle and his wife, Tani.

Phone 2012  
EVA CHANDLER



EASTER SEALS—Governor Earl Warren purchases the first sheet of Easter Seals for the 1949 Easter Seal Sale for Crippled Children in California from 9-year-old Billie Frieske of Sacramento.

## Support Easter Seals is Appeal

## Driver Faints at Wheel, Crashes

Mrs. Arthur E. Bailey, sounding an appeal for the sale of Easter Seals yesterday told all Villagers their help is needed now for the crippled children of Riverside county.

"Easter Seals benefiting the Crippled Children of California are in the mail," she said. If you are one of the lucky receivers of these Easter Seal envelopes do not neglect the crippled little mail right now your donation to the Crippled Children's Society of Riverside county, 6171 Magnolia ave., Riverside.

"Window displays and coin containers are now being placed in the stores and restaurants and other spots of the town for your convenience to aid the unfortunate children of your county."

"The money which you contribute to this cause is divided, giving 30 per cent to the state and national crippled children's organizations, the remaining and larger 70 per cent stays in Riverside for the benefit of your children. The state and national organization uses their 30 per cent for research, principally in the field of cerebral palsy."

"The drive is on now, through Easter. The children of your village and county are depending on you."

### World Federalists To Meet Monday

A membership meeting of the Palm Springs chapter of the United World Federalists will be held next Monday evening at 8 o'clock at the home of Mrs. Emily Jordan, 928 Avenida Palmas, H. G. Coulter, chairman, said yesterday.

A full attendance is requested and members are urged to bring their friends.

### No Parking Before Theater in DHS

Don't park in front of the Desert Hot Springs Theater. Supervisors Monday adopted an ordinance prohibiting parking before the theater on Palm Drive in DHS as a safety measure.

A full attendance is requested and members are urged to bring their friends.

### The Desert Sun

Established 1927  
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EVA CHANDLER

## Thousand Palms Church Drive to Wind Up Tuesday

Climax to the campaign in Thousand Palms for funds to erect a Community church building will come on Tuesday evening, April 5, when an old fashioned box supper from 7 to 9 o'clock with Johnny Boyle and others entertaining, square dancing under direction of Guy Merrill and other features will prevail.

The one-acre at Rancho Cab-

allo will be awarded to some one at the affair which will be held at Desert Moon ranch. The Wagon Wheelers Square dance club will meet at the ranch that evening. The event was originally scheduled for tonight but was postponed so that all could take part in Desert Circus activities in Palm Springs. Music for Tuesday night's event will be furnished by Merrill's orchestra Stella W. Davis, in charge of publicity for the affair, promised every one a "grand time."

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Dancing  
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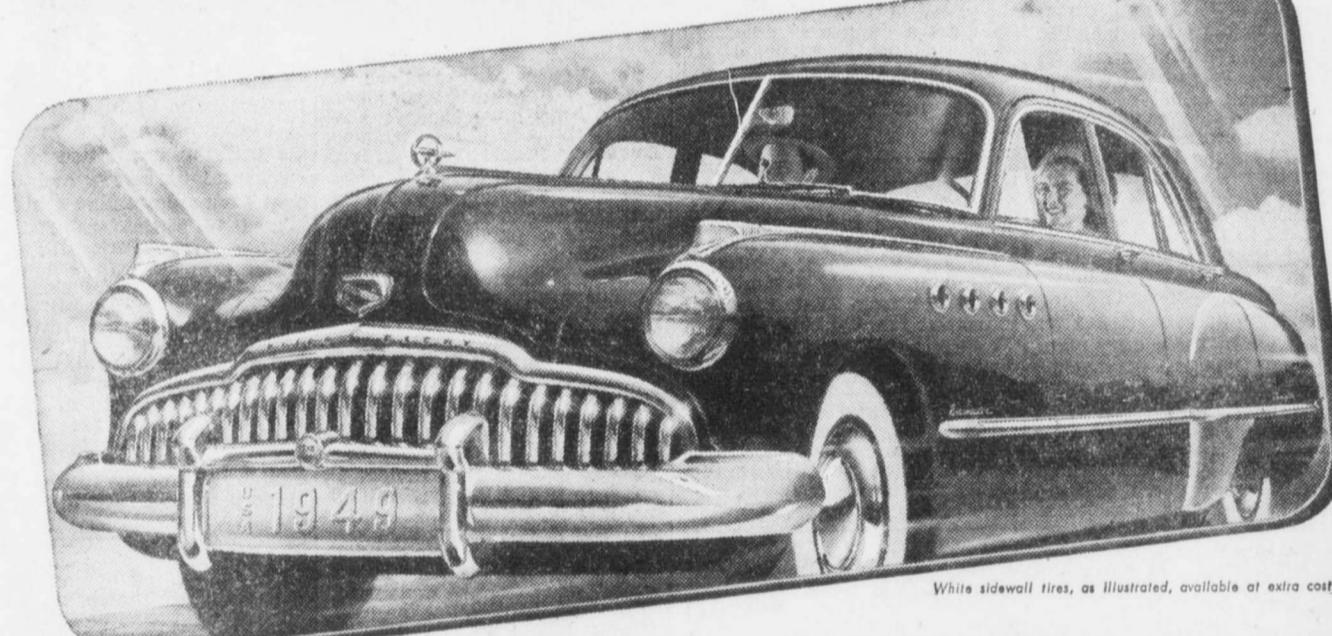
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## Supervisors for Tramway But Delay Action on Plea For Support in Sacramento

County supervisors are in favor of the Mt. San Jacinto Tramway, so they indicated Monday, but they want more time to think it over before going on record against any measure seeking repeal of the San Jacinto Winter Park Authority.

The matter came up when Supervisor James I. Easley of this

## Supervisors Say Emphatic No to Bingo Game Plea

The answer was "no."

Supervisors this week had the answer for R. Buxton of Los Angeles who a week ago asked them what they thought of Bingo or Bridge games in the Palm Springs area.

And it was in the negative.

Buxton last week told supervisors he represented a group of Los Angeles interests who wanted to set up such games in this vicinity.

County Counsel Earl Redwine had been ordered by the supervisors to answer Buxton's request for particulars on how he should go about presenting the full particulars of his proposal.

"The County of Riverside does not license or issue permits for gambling games of any kind," Redwine wrote.

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IN THE SKY BLUE BUILDING

288 N. Palm Canyon Drive

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RHYTHM ON ICE—All the romance and beauty of the stage is re-enacted on ice, with added grace and speed, when stars of the Ice Review at the Del Tahquitz Hotel perform nightly for the large crowds of entranced diners and onlookers. Crowds overflow from the popular '49er Room, adjoining the dining room, to also witness the graceful, lovely sight.

### Early Poll Returns Favor Bond Issue

Results of a post card poll taken by the chamber of commerce on the proposed \$950,000 civic improvement bond issue to be voted on April 26, so far indicate strong support for the issue, chamber directors said after the first examination of returns.

Monday. Only one-fourth of the cards mailed out had been returned but the results were said to be 90 per cent favorable. Official action on the issue by the chamber of commerce will follow completion of the poll, William Dunkley, secretary said.

**3 Lb. Packages 85c,  
\$1.00 — \$1.35 — \$1.80**  
**3 Lb. Gift Can, Prepaid, \$2.95**  
**15 Lb. Flats, \$3.00, \$4.00,  
\$5.00, \$6.50**  
**8 Lbs. CHEWEY  
DEGLET NOORS, \$1.00**  
Wholesale - Retail

See Our New Salesroom  
Mexican Gifts  
NATURAL CALIFORNIA DATES  
DEGLET NOOR and OTHER VARIETIES  
GRAPEFRUIT  
We Ship Anywhere

### Snyder's Date Garden

Turn left from Highway 1/4 mile east of Cathedral City, turn left at Wonder Palms, follow paved road and signs to packing house.

Phone 83513

## No U.S. Help for Left Turn Ban Speeds Traffic

County supervisors learned Monday that there would be no work done on surfacing portions of the Banning-Ideallwild road within U.S. Forest Reserve boundaries this year.

G. T. McCoy of the state department of public works reported, in a letter, that federal funds for road work are dependent on congressional appropriations, due in July and because of this, it would be unwise to schedule any work on the road in 1949. Work will be planned when funds are available, he said.

According to Police Chief August Kettmann the "no left turn" signs are a big aid to the weekend traffic "peakloads," since, despite the increasing burden of traffic each succeeding week-end during the past month fewer and fewer tickets have been written for violations.

Last Saturday and Sunday, for instance, tops in Village traffic, there were written only 46 citations, and 30 courtesy citations were distributed. This, according to the records of Traffic Officers Howard Poe and Dale Thompson.

### "End of Circus Week" SPECIAL!

### "Eye-Opener Breakfast"

SUNDAYS, 10 A.M. TO NOON!

All you need to do is come and be convinced that for the single price per person you get a deluxe breakfast and all the gin fizzes you want to drink. Get your friends together and be here at 10 a.m. Sunday for the surprise of your life.

PALM SPRINGS  
**Town & Country**  
RESTAURANT  
174 North Palm Canyon Drive  
GEORGE E. CLARKE, President  
FOR RESERVATIONS Phone 2886  
CHOICE LIQUORS AND WINES • IN THE TOP OF "THE CENTER"  
THE FINEST CUISINE OBTAINABLE PLUS LUXURY WITHOUT EXTRAVAGANCE

## Saludos Amigos!



During our 25 years of helping others build their homes and business establishments in the desert, we have witnessed the birth and growth of the Desert Circus—and we are proud of those fine folks who have pioneered this now famous, annual event. Welcome to the visitors and new comers to the desert. We hope you enjoy the 13th Annual Desert Circus!

### FURNISHING

### BUILDERS' SUPPLIES OF ALL KINDS

For the Building of a Finer Desert Empire

Lumber - Sand - Rock - Gravel - Millwork  
Plywood - Cement - Hardware  
Hollow Tile - Stone - Stucco, Etc.

"Everything in Materials"



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**Western**

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**John B. Stetson**

**Western Felt Hats**

AND WESTERN PANAMAS

**RASMUSSEN'S  
FRONTIER SHOP**

Smoke Tree Ranch Stables

Western Shirts—and all other Western riding equipment

Get your Stetson now for the Desert Circus



**COMPLETE  
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Steaks - Chicken - Plus Varied Evening Specialties

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COME IN TODAY  
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New

1949 Sedans and Convertibles

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Immediate Delivery

New 1949

GMC

Trucks

**DESERT INN GARAGE**

293 No. Palm Canyon Dr.

Phone 4001



4—The Desert Sun  
PALM SPRINGS, CALIFORNIA  
Friday, April 1, 1949

**29 Palms Plans  
Its First Annual  
Rodeo April 9-10**

As far as Twenty Nine Palms is concerned, Spring will officially start on Saturday and Sunday, April 9 and 10, when the Twenty Nine Palms Rodeo Association inaugurates its first annual Rodeo.

Preparations for this gala event have been under way for several months, and everything conceivable has been planned to make this one of the outstanding events in the entire West.

The fact that points won in the various contests will count toward the National Championship has attracted a great array of riding talent. In addition, Hollywood personalities will be liberally represented and negotiations are underway for none other than the famous Jimmy (Schnozzola) Durante to act as Grand Marshal.

All the established rodeo contests such as bareback riding, calf roping, bull dogging, Brahma bull riding, bronco busting will of course be on the program, plus a number of special events including a spectacular Square Dance on Horseback by the Twenty Nine Palms Saddle Club.



(Photo by Bernard of Hollywood.)

Rhudean Woods hails from McLean, Texas, and was born there April 12, 1940. She is a Brownie with Troop 7 in Cathedral City and has a very interesting and intellectual hobby—reading.

**Travel Film  
For Lions Club**

Cathedral City Lions Club met as usual for dinner last Thursday night in the Town Hall and were entertained with a Travel Film dealing with South America. The catering was done by Lenore Hartnagel.

**Pavny's Butane**

and

Trailer Supply Store

1001 S. Palm Canyon Drive  
PALM SPRINGS  
Phone 7342

**Desert Hot Springs**

By Dana Howard

It could be the desert air, but more likely it's the Desert Hot Springs water. At any rate, six months ago Bill Becker came home suffering from a bad case of sinus. Today he is well again and has been handed a contract in Hollywood. He is to be featured as piano-soloist by Preston Sturgis, Hollywood director, on the "charm spot" of the Sunset Strip. The new room which is being added to The Player's Club is said to be the finest and most elaborate on the Pacific Coast.

Her Majesty Queen Alice (Alice Evans) crowned Queen for a Day, wound up her stay in Desert Hot Springs in a gay whirl of pleasure. On Wednesday night the VFW Square dance thrilled her mind. This was followed by a dinner dance at Elton's on Thursday night. Topping it all was the delightful Smorgasbord party at Ledwon's Alley at 10:30. The Ledwons went all out to make this an unforgettable event. The color scheme of the Smorgasbord

spread resembled the 1949 crop of desert flowers.

Sale of the DHS drug store to H. H. Baltzer of Hermosa Beach was revealed this week. The DHS drug store represents one of the first steps in the growth of the town. Baltzer, who has been in the drug business in Hermosa Beach for the past twelve years, says he needed a change of air.

Don Hinckley, who has pioneered many new-town drug stores, will be missed by his many friends here.

William L. BeGole, vice president of Glastic Products company, died March 23 at Palm Springs Community Hospital. He is survived by his wife, Bessie Le Anna BeGole of DHS, and two daughters, Peggy and Rita BeGole of Des Moines, Iowa. Funeral services were held at South Gate.

A. A. Lamoureux, the man who had enough faith in DHS to purchase the first two lots, is lying critically ill in the Glendale Hospital. His wife and children have been called to his bedside.

With the opening of Mountain View road, the distance between DHS and Indio has been shortened by many miles. Mountain View is the first road east of the B-H Guest Ranch, and cuts through to Highway 99 at what is known as the rock house.

Ronald Yerxa and wife, a San Francisco attorney, and son of Cabot Yerxa, spent the week-end at the Yerxa's Hopi Village.

Jess Sorenson, nationally-known hair stylist, will open the Bath House Barber Shop on April 2. Mr. Sorenson, formerly of Buffum's Beauty Salon in Long Beach, is known from coast to coast for his modish "short bob." In 1944 Mr. Sorenson purchased property here. Year by year he has watched the growth of the town until finally he was convinced that DHS was the place to open an exclusive hair-cutting and hair-styling salon.

Mr. and Mrs. Nathaniel Kahn have flown back to their home in Chevy Chase, Maryland. During his two-week stay here, Mr. Kahn has been very busy going over the plans for the new Crossley Building, which will replace one of the oldest landmarks in DHS.

Nelda Hulbird, formerly of DHS, now of Hollywood, was in town for two days last week arranging for distribution of the Nelda Hulbird Specialty Line. The "Sun-Funs" are the creation of the exotic "Joi of Hollywood," who made a reputation for herself when her Ball-Boy sun suits were featured by the Duchess of Windsor.

Among the Bath House visitors this week were Rudolph Frimley, Ena and Floyd Daniels entered Mrs. Carl Pearson and Sylvia Christian of Hollywood, over the week-end. The Christians have travelled the world over filming interesting travelogues and documentaries "Mediterranean in Flames" and "Kaleidoscope of California" are among their most notable shorts.

Mary Barrett has as her guest, Ann Lundy of Hollywood. Mrs. Lundy is newspaper woman, lecturer and writer. She contemplates making her home here.

H. L. Dowell and wife, of Beverly Hills, spent several days in the village. Mr. Powell owns acres of hot water land and is here getting ready to place it on the market.

Mrs. Sarah Minnicker Parker, a Providence R. I. socialite, is here for a month's stay. Mrs. Parker was a former teacher of dramatics at Brown University.

Frances Grigsby of Fourth ave. is entertaining Mr. and Mrs. Steve McDonald, of Los Angeles.

Mrs. Irene Ake of Ironton, Mo., publisher of the Iron County Register, is visiting at the Maze home on Fifth ave.

Mr. and Mrs. Robert Howell, of San Diego, are visiting their aunt, Ann Riley, on Dillon Highway.

Among the Bath House visitors this week were Rudolph Frimley, Ena and Floyd Daniels entered Mrs. Carl Pearson and Sylvia Christian of Hollywood, over the week-end. The Christians have travelled the world over filming interesting travelogues and documentaries "Mediterranean in Flames" and "Kaleidoscope of California" are among their most notable shorts.

Adjusted value bargains in dwellings and lots, Cathedral City or 2½ acres with water, \$1600 acre

10 acres, raw, \$550 acre

20 acres, raw, \$120 acre

160 acres with water, \$200 acre

Full section, \$191 acre

**Cathedral City News**

By HARRIET POTTER.

PHONES 8-3251—5392

**Cathedral City Round-Up**

Schwartz drove to Riverside with Mrs. Owen Page and Mrs. Lee Page.

Mrs. Alexander Hamilton, a visitor at the James Wolseth home for the past six weeks, began her homeward trip from Los Angeles on Wednesday. She will stop at many Canadian points enroute to New York City. Many lovely farewell parties were given for her climaxing with a luncheon for six given Tuesday at the Desert Club, La Quinta by Mrs. Anne Reilly. The guests besides the hostess and honoree were Mrs. P. R. Ritchie, Mrs. Emma Hammill, Mrs. James Wolseth and Mrs. Charles McLean.

Paul Clark has been bed nursing a severe cold ever since the Jamboree, but is now able to be out in the sun each day for a short walk. Old friends of the Clarks, Mr. and Mrs. Howard M. Sturtevant of Manhattan Beach are spending a week with them.

On Saturday night the Hillery's entertained at dinner honoring Mrs. Charles Wamling of Utica, N. Y., who is the daughter of Mr. and Mrs. O. A. Torgerson and is soon returning to her home in the east. Others at able were Mr. and Mrs. C. S. Cobb, Mr. and Mrs. C. K. White and a grand daughter and Mr. White's sister, Mrs. Sam Kelsey and her son, John, who was down from San Jose State College and Bob Hillery.

Jack Hillery was away from home visiting Dale Curry at Westwood. The Torgersons left on Wednesday by motor for San Francisco where Mrs. Torgerson and daughter, Sharon will spend two weeks with Mrs. Torgerson's parents, Mr. and Mrs. C. F. Herren and her brother, Dr. Herren.

Pittie Patsy Ruth, the daughter of Mr. and Mrs. W. L. Sanders, won praise for her toe dancing at the Orange County Fair in Redlands.

Mrs. Larry Nickens of Long Beach has brought her nine-months old son, Gregory to visit his grandfather, Cecil Sturtevant, for a week at D and Encelia Lane.

Mr. Hattie Schwartz entertained a cousin, Josephine King and son Bry of Los Angeles for several days last week. On Thursday of this week Mrs.

days here with old friends.

Mrs. H. M. Potter who is a member of the Palm Desert Raiders took a group of friends to Shadow Mountain Club on Saturday to watch her teammates ride in the first Gymkhana ever held there. Those in the party were Mr. and Mrs. Raymond Hatton, Mrs. James Wolseth and Mrs. Alexander Hamilton from Cathedral City, Mrs. D. H. McCauley and her house guests, Miss Gretchen Bremerman and Miss Hilda Ward, Mr. and Mrs. Stephen Burk and Mrs. Mathew Hennes of Palm Springs, Mrs. Albert Verchamp and Mrs. Helen Gerz of Hollywood and three guests from Smoke Tree Ranch, Sir Edmund Butler and

wife from San Francisco and Mrs. Ritchie Woods of Eureka, California.

Mr. and Mrs. E. W. Clark of Clear Lake, Iowa after spending their third winter here started home on Saturday going by way of Long Beach.

Mrs. Dorothy Edwards and two little children of Oxnard are spending two weeks with Mrs. Russell Smedley.

**Desirability of the Desert Will Not End—Ever!**

Buy large distinctive areas while available.

Willis Palms (160 acres) more than 300 native palms, well, springs.

653 acres, 2½ air miles SE of Palm Springs. Ample water, rich soil, mountains and canyons. 1½ mile paved highway frontage.

**Hillery and Cobb, Owners**  
Cathedral City

**EXCHANGES**  
1—100x175 business lot, Cathedral City, for Palm Springs home.  
2—Acre in Baldwin Park, \$4000. R-3 for desert.  
3—\$700 mon. business income property in Banning for Desert Trailer Park or trade down on home.  
4—2 bedroom stucco home furn., Cathedral City, \$3950. Take small trailer as part payment.  
5—San Fernando Valley for desert.

DESERT REALTY CO.

CATHEDRAL CITY

Hanover and Royal Insurance Agency

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ESTABLISHED 1931

**FOR SALE**

Business, Multiple and Single Family Lots

Sufficient restrictions to protect your investment and insure your pleasure of ownership.

A few minutes from Palm Springs

**Sunair**  
AN HOUR MORE SUN  
Home of the new Desert Bank

**FOR SALE**

Adjusted value bargains in dwellings and lots, Cathedral City or 2½ acres with water, \$1600 acre  
10 acres, raw, \$550 acre  
20 acres, raw, \$120 acre  
160 acres with water, \$200 acre  
Full section, \$191 acre

See

**HILLERY**

Sentiment is definitely for Desert Bank

**Color for Your Garden!**

• **FLOWERS**—A large variety in bloom now—in containers. Petunias, Marguerites, Calendulas, Marigolds, Lantana, Pansies, etc.

• **POTTED PLANTS**. Primroses, Cyclamen, Easter Lilies, Cineraria, Camelias, Azaleas and a variety of others.

• **SHRUBS** • **SHADE TREES** • **PALMS**

"GENERAL LANDSCAPING"

**Desert Nursery**

Cathedral City

"You Are INVITED To Come Out And Visit Us!"

**Lumber - - Mill Work  
Paint - - Rock and Sand  
Builders' Supplies**

490 E. Sunny Dunes Road

Phone 2107

**DESERT INN GARAGE**

293 No

## Pictures Reveal Rapid Development of Palm Desert



Rapid building of new homes at Palm Desert is shown here with a group of several of the numerous beautiful new homes recently completed or now under construction at that popular new resort. Seen here at top left is the lovely new home of Miss Vee M. Bear, recently completed. Below that is shown the recently completed home, truly a gem on the desert, of Ex-Governor Mon Walgren, of the State of Washington. Seen below this is the recently fin-

ished guest house and swimming pool of the home of P. K. Nichols. At top right of these several scenes is shown the new Tropical Gardens Apartments, of the Russell Stokes. Next below is seen the handsome home of Walter Bothof, publisher of Standard Rate and Data. Finally is shown the new home of R. P. Shea, head of the construction company by that same name. In addition to these few shown are a number of other beautiful homes just under construction, or partly finished. (Photos by Gayle.)

### Palm Desert Sunbeams

By Edith Eddy Ward

The Palm Desert Raiders made their first public appearance last Saturday at a gymkhana held on the grounds of the Shadow Mountain Club. Having the distinction of being the first to organize an equestrian drill team to ride the square dance, their twelve-horse team, consisting of a color guard of three mounted on sorrel horses, a calmer mounted on a pinto and four couples all mounted on Palomino horses, gave an exciting demonstration of the Texas Star. The enthusiastic applause which followed was a credit to their able coach, Guy Merrill and their calmer, William Kirk.

Frank Bogert, without whom no gymkhana or rodeo is complete, served as Master of Ceremonies for the event.

The gymkhana events, featuring Pony Express and relay races, were especially planned for juniors, and guests were invited to participate. A photo finish proved the Pony Express to be a tie between George Rasmussen Jr. of Smoke Tree Ranch and Bob Richardson of the Shadow Mountain Club Stables. Each rider rode two  $\frac{1}{4}$ -mile laps, changing to a fresh horse at the end of the first lap. George Rasmussen Jr. also had the honor of being first in the Western Trail Horses for seniors 16 to 70, with Carl Henderson coming in second.

In the parade of horses, Smoke Tree Ranch received first honors, Thousand Palms second and White Green Stables third. Bob Richardson came in first in the stake races, Carl Henderson second and Jim Stowell third. In the four-rider team relay race, the Palm Desert Riders were first and the Shadow Mountain Club Stables second. The proud winners of three ribbons each were Joy Olsen who made the last of the musical chairs and Jim Ellis, who came in first in the egg race, with Fred Rasmussen coming in second. Amongst the spectators were Mr. and Mrs. Alan Harrington, Mr. and Mrs. R. N. Cardozan, Mr. and Mrs. Roy Nafziger, Dr. Robert W. Langley, Mrs. George Brink and Mr. and Mrs. Albert Menasco. Organized by the Shadow Mountain Riding club, the Palm Desert Raiders will make their second public appearance in the Circus Week rodeo tomorrow afternoon.

Tennis fans at Shadow Mountain Club who aspire to become top tennis players, or even those only desiring to improve their game for the fun of it, could do no better than to make the acquaintance of Leslie Jahn (whose name rhymes with Dan). He is the tennis pro at the Shadow Mountain Club, whose excellent coaching of his young and beautiful 15-year-old daughter, Laura Lou, has made her quite a sensation in the tennis world. This coming Saturday and Sunday, she participates in the Southgate second annual grass court championship, having gained permission from her school to remain over Monday if she is still in the tournament—and from what we know of her past accomplishments, we somehow think she will. Les has been interested in tennis ever since he can remember and has been a pro for twenty years. His main interest is guiding Laura Lou to the next in a championship. Amongst his pupils at Shadow Mountain Club are Michael Glaspie, Reford Shea Jr. and Colonel Ellsworth. A mixed doubles is being planned between Charlie Farrell of the Racquet Club, Betty Spiegelman (eighth ranking Californian) and Laura Lou Jahn, Cliff Henderson.

Last Thursday, Shadow Mountain Club members were delightedly surprised by an unexpected visit from five lovely equestriennes, wives of prominent Palm Springs physicians, who amazed everyone by calmly announcing

## Palm Desert Scene of Big Home Building Development

Palm Desert, popular new development only a few minutes from Palm Springs, is the scene of great activity with many new homes being completed, and a number of others planned. Value of buildings, started in the past 15 days, tops \$250,000, according to Cliff Henderson, general manager of Palm Desert Corporation. This includes new residences, with a few duplexes, or larger multiple units under way.

"We are proud to state that Palm Desert's building to date, all created from barren desert less than two and a half years ago, now totals more than two and a half million dollars," Henderson this week told a Desert Sun representative. "And we now have more than 800 members of our beautiful Shadow Mountain Club."

Henderson announced that the Shadow Mountain Club would remain open for the enjoyment of its members, all summer, with only the main dining room closed. Available for members and their guests will be the swimming pool, lake, tennis courts, and other attractions of the Club. Even the coffee shop and snack bar's facilities will be available for guests.

A new Desert Room, an addition to the already ample facilities of the large dining room, will be created this summer. A spacious dance floor is planned, with orchestra stand, a new bar and other additions. The new room will have vast expanses of glass windows, and a portion of the roof will be in glass, with a starlit roof effect. Tropical plants, a water fall and a splashing watercourse, will be in the new room. A number of other additions and improvements are planned for the clubhouse.

Homes are now being built

they had ridden all the way from Smoke Tree Ranch. They were Mesdames Henry L. Dillard, James Potter, Paul Grimm, Clair Woodmansee and Edna Cooper. They looked most attractive in their trim riding togs and gay Circus Week hats and G. A. Chapman, manager of the club, found it very pleasant to escort them to luncheon in the club dining room and to show them around during their three-hour visit.

### ULTRA-SMART WOMEN

To be in High Key with Hair Fashion Use the Magic Artistry of Toni King... Originator of the Caprice Cut



**TONI KING**  
Toni King Beauty Salon  
NEAR THE FABULOUS SHADOW MOUNTAIN CLUB  
Highway 111-12 Miles Southeast of Palm Springs  
For Appointment Phone Palm Desert 7-6881  
or Write P. O. Box 121, Palm Desert, Calif.

For six years head hair stylist for Bullock's - Wilshire. Toni King now has her own exclusive Beauty Salon at Palm Desert.

The Sensational Caprice Cut, \$5.00  
Toni King Permanents—\$20 to \$50

Thar's GOLD in them thar' hills!

## A GOLDEN OPPORTUNITY FOR YOU and YOUR FAMILIY!

. . . at fascinating---

# Palm Desert

Here in fashionable, fast-growing Palm Desert lie golden opportunities for you, and your family. The terrific pace with which Palm Desert has grown during the past two years, since its inception, has left a shortage in bungalow cottages . . . rental units, which are now desperately needed to accommodate the large numbers of visitors, who each week are forced to go elsewhere for apartments, bungalows, or rooms. Right now, 300 new rooms are needed in Palm Desert. You can build now at lower costs than at any recent time . . . multiple units, with quarters for you and your family, along with rental units that will pay a fine return on your investment, provide an ideal business, and a protection for you and your family. Eight hundred members of the beautiful Shadow Mountain Club assure new bungalow lodges a high percentage of occupancy all season. Many who cannot secure quarters here now, would avail themselves of apartments, were they provided, for a matter of several weeks, or even for the season. AND Palm Desert is growing . . . growing rapidly, further guaranteeing one's investment.

### ACT NOW!



Seize this golden opportunity to build here in Palm Desert. Co-operative financing may be easily arranged. Income lots are cheaper than they will ever be. Why not go into business now? . . . and grow with fast-growing Palm Desert. Come out today, and investigate the land of golden sunshine . . . and golden opportunity.

"Hours More Sun . . . Loads More Fun" . . . is no idle boast of Palm Desert. People enjoy themselves in Palm Desert . . . the whole family revels in the fun and sun provided here. Superb views, perfect weather, an ideal way of life, along with wonderful neighbors . . . all add to your daily pleasure when you live at Palm Desert. Imagine you and your family living in this enchanted land of sunlight . . . adjacent to the luxurious Shadow Mountain Club, with your own quarters, and at the same time, your "home" providing you a handsome return on your investment. There's real opportunity . . . here . . . in fabulous Palm Desert.

**\$250,000 in new homes started in past 2 weeks.  
A total of \$2,500,000 invested in Palm Desert  
to date.**



- Palm Desert has enough water to supply a large community.
- 19 miles of paved streets and graded roads.
- 19 miles of water lines . . . fire protection . . . electricity . . . telephones . . . gas . . . post office . . . stores . . . shops
- A \$271,000 Grammar School is being built in Palm Desert and a Community church is assured.



"Hours more sun . . . Loads more fun"

# Palm Desert!

EDITH EDDY WARD, Exclusive Sales Agent  
PHONE: Palm Desert 7-6111—Through Indio Exchange

TRACT OFFICE ON PALMS-TO-PINES HIGHWAY JUST  
OFF HIGHWAY NO. 111 OR SEE YOUR OWN BROKER.

## Supervisors Aid DHS Lighting

Supervisors Monday agreed to help Desert Hot Springs speed completion of its new street lighting program.

A letter was sent to the California Electric Power company asking for preliminary allocations to carry out the program.

Supervisors James Easley, William Slape and Floyd Gilmore were present at the ceremonies at Desert Hot Springs a week ago when the first street lights were turned on in that resort.

### FOR RENT

**Beautiful 3 bedroom house, furnished by Bullock's. Walled and landscaped. Swimming pool. April, \$400; April and May, \$700... or will rent until Dec. 1st very reasonable.**

Terry Ray—Guy Anderson Realtors  
Ann Metcalf, Associate  
773 N. Palm Canyon Dr.  
Ph. 2064-5475

### Just Completing Lovely Desert Home \$8,875 -- Terms

Rancho Mirage  
Two large bedrooms.  
Many special features.  
Corner Lot 135'x160'.

Estella Ewart  
RANCHO MIRAGE  
TRACT OFFICE  
83232—Phones—83112

### FOR SALE

**NEAR  
DESERT HOT SPRINGS**  
20 acres with good well, 5 h.p. Peerless pump, 750 gal. pressure tank just completed. Electricity. On paved road. Joins B-Bar-H Guest Ranch on the north. New paved highway from 99 highway north near property. Suitable for subdivision. Also 30 acres, level, no well. Priced right. See owner, 2nd house east of Palm Drive on Dillon Rd.

W. R.  
Hemmingsen  
Box 181  
Desert Hot Springs, Calif.

### Two Bunch Palms Land Co.

Handling self-owned improved acreage exclusively. Hot mineral water land extending from Pierson Blvd. to 8th Avenue unequaled in price. Adjoins major project under construction. Special inducements to cash buyers or immediate builders.

Write Paul Derves, Owner, Box 492 Tel. 146 or 611

OFFICES AT  
1200 SOUTH PALM DRIVE  
AND  
200 NORTH PALM DRIVE  
DESERT HOT SPRINGS

**Just Imagine!**  
**New 3 Bedroom  
2 Bath Home  
WITH BEAUTIFUL  
Swimming Pool  
for Only  
\$16,500  
with terms**

Large living room 13x27.  
Natural fireplace.  
Corner Lot 100x105  
Lot is landscaped and completely walled.  
(can be purchased furnished)

**Owner Cash Out!  
WANTS ACTION NOW!**  
614 Desert Way  
Phone 3174

In Desert Tract, 1 Block S. of Ramon Rd., E. of High School

## California Motorists Pay 15 Million in U. S. Taxes

California motorists paid an estimated \$115,250,000 in Federal excise taxes during 1948, the Automobile Club of Southern California reported this week.

This represents an approximate 10 per cent of the total amount of \$1,179,865,417 paid by motorists in the entire nation last year.

The Club points out that California again had the dubious honor of leading all other States in the amount of such motorists

taxes collected during the year.

The 1948 breakdown on Federal excise taxes collected in California was as follows:

Motor Vehicle Fuel, \$45,000,000; lubricating oil, \$8,000,000; autos and motorcycles, \$25,000,000; buses, trucks and trailers, \$7,750,000; auto parts and accessories, \$12,000,000; tires and tubes, \$17,500,000.

In recent months the Automobile Club of Southern California and other interested motoring organizations have gone on record as vigorously advocating the repeal of Federal excise taxes.

"Motorists' taxes are designed primarily to build and maintain streets and highways on a State-wide basis," the Club points out. "It is a logical contention, therefore, that this field of taxation should not continue to be invaded by the Federal government since the 'emergency' that caused the imposition of such taxes has since passed."

Another Chicago family has succumbed to the climate and beauties of our Village, according to a report from Anthony Burke of the Raymond Cree office. He sold Mr. and Mrs. Charles V. Essroger the smart modern home of Mr. and Mrs. Kenneth Harbert, Palm Canyon Mesa, last week.

Mr. Essroger departed for the East after conclusion of the transaction, while Mrs. Essroger will take possession of the house together with her mother, Mrs. Cummings, last week.

They are planning on construction of a swimming pool in readiness for next season and hope to spend most of each year here.

Mrs. Essroger is a splendid horsewoman and has joined Palm Springs' pioneer riding club, Desert Riders.

### Receive Check

Supervisors in session Monday accepted a check from the Southern California Gas Company for \$14,947, payment under terms of the franchise under which the company operates in the county.

### FOR SALE

DON'T BE AN APRIL FOOL.  
BUY FROM US AND YOU BUY RIGHT  
INCOME PROPERTY BARGAINS

Triplex—3 units under one roof. Completely furnished. 2-2 bedroom apartments and 1-1 bedroom apartment. Showing a good return on investment. Price \$25,000. See this one today. 6 more units and a pool. Corner lot, size 131x135.

**New Apartment Units**—Best residential district. 7 units, 3 kitchens, 7 baths, all excellently furnished. Wall-to-wall carpeting. Room and plans for 6 more units and a pool. Corner lot, size 131x135.

HERE'S A MONEY MAKER—13 Units, 6 doubles and 6 singles or hotel rooms, complete 2 bedroom apartment for owner or manager. Completely and beautifully furnished. See this excellent buy today. Price \$68,000, complete. Open for offers. Give us Exclusives for quick results.

Associates:  
Gene Johnson and  
Sally Manasse

Sale  
AUGUST M.  
NARDONI CO.  
Realtors  
380 N. PALM CANYON DRIVE  
(Across from the Fire Station)  
PHONE PALM SPRINGS 2721

### LOS ARBOLES APARTMENTS

At a price you cannot afford to turn down! Eighteen units, 16 with large kitchens, located in the center of the best rental district. Spacious grounds well landscaped. Located at the corner Indian Avenue and Tamarisk Road. Lot alone worth \$60,000.

Full price \$110,000. Terms.

### BILLY WRIGHT, Realtor

Al E. Hoover  
437 No. Palm Canyon Dr.

Chas. Snyder  
5727—Phones—2815

### HAVE YOUR OWN CIRCUS

Eight months out of the year in a secluded, yet close-in, small estate. Main house has 2 bedrooms, 2 baths, and the guest house has two bedrooms, 1 bath. Magnificent grounds with lovely flowers, trees and large swimming pool, all walled in. Houses are excellently furnished and in perfect condition. Located in Palm Springs' most exclusive residential section. \$25,000 down.

Price \$60,000

### MARTHA JAMES, Realtor

GRAHAM DEXTER, Associate  
445 N. Palm Canyon Dr.

2751—Phones—2812

## The Desert Sun

# Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS

### Coachella Takes Over Operations Of Canal System

The Coachella Valley Water District Friday officially took over operation and maintenance of the lower 74 miles of the Coachella branch of the All-American Canal, the U. S. Department of Interior announced today.

The department turned over the branch beginning at Station 2604, just above Niland and the flood protective works and spillways to the water district according to the terms of the 1934 contract between the district and the Federal Government.

Transfer of operation of the canal will have no effect on irrigation operations. Colorado River water from the artery has turned increasing acreage in the Coachella Valley from desert to fertile fields. A vast system of laterals has been completed and is in operation. Construction of many more is expected.

THE AMERICAN PIPE and Construction co., with pipe yards at Mecca, recently was awarded a contract to lay lines to bring water to 14,000 acres of Unit Six. The firm also holds contracts for a high pressure line in Unit One and for Unit Five in the Oasis area.

The canal branch is protected by a system of flood control dikes and levees which would turn flood waters out of the way of the canal and dump them harmlessly into the Salton Sea.

Jack Gardner, Hollywood sculptor, has taken over the Palm Springs Art Center in the Plaza and is showing an exhibition of ceramics and sculpture also the work of local painters.

Well known in Hollywood art circles, his work is already attracting much attention here.

Sale of Village  
Home Announced

Purchase of a French Provincial, furnished eight-room bungalow at 150 East Olivera road, by N. C. Grossman and Philip L. D'Andreas of Hemet from Mrs. Florence Bacon was reported by the Cecil George company, Beverly Hills realtor. The Dave Rose company of Palm Springs represented the buyer. Cecil George company represented the seller.

### Ballard Offer Proves Big Aid To Insanities

Relief for the parking problem around the Plaza Theater for the three nights of the Village Insanities which end tonight was afforded when arrangements were completed for the use of the Bullocks Store parking lot.

Through the courtesy of Jack Ballard, manager of Bullocks, the parking lot will be turned over to the Insanities management. Foster Simonsen, manager of the Circus stage production, had attendants on duty from 7 p. m. to midnight when the gates were closed.

Simonsen lauded the cooperation of Ballard in making the lot available to the Circus.

"The best homemaking advice is to buy a 1, 2 or 5 acre homesite at Thunderbird settlement with club, pool and stable privileges."

Ransom & Hinkle  
REALTORS  
The Plaza Phone 2794

### Full Time Motor Dep't Office for Desert Residents

A full time branch office of the state department of motor vehicles will be established in the Plaza hotel at Indio for the convenience of desert residents, according to A. H. Henderson, director.

Solution of personnel and space problems have been settled, he said, and complete registration and drivers' license service will start April 4.

The office in the Plaza Hotel building will be in charge of Louis J. Postma.



### HOME AND INCOME

2 lovely new separate houses on one lot. Flagstone fireplaces, dining rooms, 2 bedrooms each. Owners house includes beautiful new furniture. Situated in popular section. Walking distance.

\$26,500. 1/2 Down

### AL HERD, Real Estate

SALLY BRYANT, Mgr.

—Associates—  
Geraldine Fredericksen — Nina Noakes — Mayson Shouler  
Palm Springs Office: 359 N. Palm Canyon. Phones 6882-2868  
Beverly Hills Office: 8788 Sunset. Crestview 45204

Our office open all Summer—List property now!

### A LOT FOR A LITTLE

\$13,750

### Buys New 4 Bedroom Home

Many fine features including large landscaped lot—close in location in preferred section. Modern interior styling. Fireplace, picture windows, marvelous view. You'll like it!

### CHARLES MATHEWS

& ASSOCIATES  
463 N. Palm Canyon Drive — Phone 2772

ASSOCIATES  
BARBARA NODURFT  
MARION MATHEWS  
LES PROVENCHER  
LEONA V. SMITH

### Lovely New Desert Home

ONLY 15 MINUTES FROM CENTER OF

### PALM SPRINGS



\$500 - - - \$3750

Starts you Full Price—Including Lot

Studio living room, kitchen and bath, patio. Beautifully painted inside and out. Sturdily constructed of insulating pumice block and steel. Fully improved with water, electricity and paved roads.

### SHANGRI-LA PALMS

DIRECTIONS: Go out Ramon Road, pass U. S. Highway 60-70-99 and continue on Ramon Road for 1/2 mile.

MR. GEORGE EARL, Representative on Property  
MANITOU DESERT HOMES CO.

6912 Hollywood Blvd., Hollywood, California  
Telephone Gladstone 2610

## \$100,000 Winter Home Begun

### By Chicagoan at La Quinta

Work was started last week on a \$100,000 winter home at La Quinta for Milton Diamond, New York attorney, Scott and Henderson, builders, said yesterday.

It will be an eight-room frame and stucco building of California-Spanish type, with latest air-conditioning, special interior finish and with tile and concrete swimming pool and bath house.

The same firm announces that next to the Diamond property, they will construct a home for Charles Hillman of La Quinta, a seven-room house to cost approximately \$60,000.

### FULTON EXCLUSIVES

Hillside home—adjoining Desert Inn grounds. Finest construction. 4 large bedrooms, 4 baths. Hotel zoning and could be used as several exclusive units. Delightfully furnished. \$75,000 on terms.

Family home—comfortably and completely furnished. 5 bedrooms, 4 baths, large lot in fine residential section. \$42,500, terms or trade.

View home—overlooking entire desert. 4 bedrooms, 3 baths, beautiful terrace, swimming pool. Completely redecorated. \$42,500, terms or trade.

Las Palmas estate. Redecorated in modern hues, 5 bedrooms, 5 baths, library and bar with butlers pantry, hardwood floors, large walled lot with south patio. \$78,500. Owner will take trade in Palm Springs, Los Angeles or beach city.

SEE

### MURIEL E. FULTON

REALTOR

—Associates—

Frances Wilson  
Ernie Dunlevie  
Ralph Siegler  
482 N. Palm Canyon Drive  
Phones: 2226 2225

### Lovely Mountain Home



### Near Crestline

Large 3 bedroom home. Living room is 16x20 feet. Large fireplace. Hardwood floors living and dining room. Full bath, tub and shower. All utilities. Beautiful view of lake. Terms if desired.

—Only

\$8,000

SEE DON OAKES, 472 CAMINO PAROCELA  
Phone 3624 or 2758

Palm Springs . . . for climate . . . for real estate

### HAROLD HICKS

## Automatic Telephone Service Assured Hidden Springs Ranch By End of Summer

Hidden Springs Ranch, which built a private telephone line into the subdivision last January, will have automatic service by the end of the summer, according to Charles Doyle, developer of the property. Plans call for the establishment of the exchange at Thousand Palms by the Coachella Valley Home Telephone and Telegraph company, at which time the Hidden Springs Ranch line will be turned over to the company and private phones will be available at the ranch with service at Palm Springs toll rates.

With the new telephone service, Hidden Springs will complete facilities. In addition to water and electricity, the 1400 acre subdivision has Southern California Gas service.

### Something Good

A delightful home in Las Palmas Estates. At a real buy. On two large estate lots. Including four shares irrigation water. Beautifully landscaped. 4 bedrooms, 3 baths. Pegged hardwood floors. Perfect setting and worth seeing.

Culver Nichols Co.  
Associates  
BARNEY JOHNSON  
PAUL AUST  
FRED ARSCOTT  
861 N. Palm Canyon Dr.

### DIRECTORY Palm Springs and Desert Area Real Estate Firms

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ANDERSON, GUY & TERRY RAY 2064  
773 N. Palm Canyon Drive  
BELYEA, MARIE 2817  
343 N. Palm Canyon Dr.  
BORREGO SPRINGS CO. 3666  
\* 8 The Plaza 2793  
BURKET, FEEKINGS & VEITH 7053-754 N. Palm Canyon Dr.  
CARLIN, D. B. 4704  
2511 N. Palm Canyon Dr.  
CREE, RAYMOND 26444  
288 N. Palm Canyon Dr.  
EMMONS REALTY CO. 7882  
238 S. Highway 111  
FOSTER, H. H. ASSOC. INC. 3555-101 N. Palm Canyon Dr.  
FOUTZ, RUTH 2216  
FULTON, MURIEL E. 2226  
482 N. Palm Canyon Dr.  
GRILL, ERNEST JR. 6666  
344 N. Palm Canyon Dr.  
HICKS, HAROLD J. 2736  
813 N. Palm Canyon Dr.  
HILLER, RAY 2957  
444 N. Indian Ave.  
JAMES, MARTHA 2751  
445 N. Palm Canyon Dr.  
MATHEWS, CHARLES 2772  
463 N. Palm Canyon Dr.  
MILLER, FRANK W. 2929  
428 N. Palm Canyon Dr.  
MUNHOLLAND & CO. 3673  
431 N. Palm Canyon Dr.  
NARDONI, AUGUST M., CO. Across from Fire Dept. 2781  
NICHOLS, CULVER 2182  
861 N. Palm Canyon Dr.  
OLMAN, GEO. REALTY CO 2756-187 S. Palm Canyon Dr.  
PALM SPRINGS RLTY CO. 2832-260 N. Palm Canyon Dr.  
RANSOM & HINKLE 2794  
124 S. Palm Canyon  
REID & WADE 7534  
Tahquitz River Estates 850 S. Palm Canyon Dr.  
AL RICHARDS 2021  
363 N. Palm Canyon Dr.  
ROSE, DAVE 2844  
252 N. Palm Canyon Dr.  
ROCKS, MADGE O. 7375  
1441 E. Ramon Road  
SHEPTENKO, PETER B. 7366  
475 N. Palm Canyon Dr.  
TREZEVANT, ELIZABETH 457 N. Palm Canyon Dr. 2893  
WRIGHT, BILLY 5727  
437 N. Palm Canyon Dr.

### CATHEDRAL CITY

ARNER, SAM D. 8-3251  
BLAKELEY, M. H. 8-4313  
HILLERY, WILLARD R. 8-3417  
SHERRILL, R. H. "Bob" 8-3534  
707 and 713 "D" St.

### DESERT HOT SPRINGS

COFFEE, L. W. DHS 121  
3 W. Pierson Blvd.

COVEY, C. C. DHS 256  
KNUDSEN, EVELYN C. 622  
Box 305

### PALM VALLEY AREA

CAMERON, DON 1091  
Rancho Mirage  
CLANCY, LESLIE M.  
Rancho Mirage RFD No. 1  
Indio Indio 7-6718

EWART, ESTELLA C. 1117  
Rancho Mirage

HENDERSON, CARL R.  
Highway 111, Palm Desert

PALM DESERT CORP. TRACT  
OFFICE Indio 7532

Highway 111  
PALM VALLEY LAND CO.  
Highway 111, Palm Village

Phone-Palm Village 76161

PANORAMA RANCH TRACT  
OFFICE Palm Desert

Palm Village 76871

RANCHO MIRAGE TR. OFC.  
1112, Rancho Mirage Hwy. 111

MORONGO VALLEY

SMITH, RAY C.  
P.O. Box 105, Morongo Valley

Twelve private homes have been built on the property and several more are being planned for early construction. The club has been closed because of financial difficulties which do not, however, involve the ranch property. Owners of the ranch hold a trust deed on the club and will re-open it as soon as legal entanglements are straightened out, Mr. Doyle explained.

Hidden Springs is now opening a new tract of one and a quarter acre estates located in the southern part of the property just off the paved highway. The lots are 165 by 330 and each carries a share of Mutual Water company stock. An announcement of recent developments at Hidden

### County Workers Seek More Pay

County supervisors had under consideration today a strong plea from the County Employers association for increased salaries.

The petition, accompanied by comparative figures from other counties, was presented by W. B. Gustaveson, deputy district attorney Monday.

### EXCLUSIVE

216 PALO VERDE AVE. In that desire south location. Just off S. Palm Canyon Dr. Near school and markets. 3 bedrooms, dining room; 2 baths. Tile roof. Walled, landscaped. One year old. Asphalt tile floors throughout. Large walled patios front and rear. Will sell below building cost. Make offer. Open.

DAVE ROSE  
252 N. Palm Canyon Drive  
Phones 2844-2367-3123

### DESERT HOT SPRINGS, CALIF.

Natural Hot Mineral Water Baths, Warm Mineral Water Pool  
OPEN EVERY DAY ALL YEAR  
For Reservations Phone - DHS 121

For information, free booklet and list of accommodations, Write L. W. COFFEE, 257 S. Spring St., Los Angeles, 12. MU 8459

### 15 ACRE DATE GARDEN

Bearing dates, interplanted with citrus trees. 2, 5 room homes. (One rented for \$125.00 mo.) Large packing shed. 2 electric deep-well pumps. Water piping all in. Other outbuildings.

**Full price \$44,750**

Principals only. \$15,000 down, with terms.  
Write File No. 60, c/o Desert Sun

NEW WESTWOOD—Beautiful Westwood residence, just a few blocks from the property. 3 bedroom, 3 baths and den, 3 fireplaces. Will trade for Palm Springs residence or business or lots.

SPRING'S—New attractive Apartment Court with pool. Will exchange for Los Angeles or vicinity.

PALM SPRINGS—2 bedroom home. Excellent location, to exchange for Los Angeles or vicinity.

FRANK MILLER  
REALTOR  
Associate — ARCH NOBLE  
428 N. Palm Canyon Dr.  
Phone 2929

The Beautiful  
**Warm Sands Villa** 555 Warm Sands Drive  
out of wind area—10 blocks East off Ramon Road.

6 ultra modern units  
4 completely equipped kitchens

Furnishings are unusually attractive. Ready made clientele. Shows good return. Walled, landscaped, sprinkler system. Modern heating and air conditioning.

**AN EXCEPTIONAL BUY**  
See Owner—or Your Broker

**Lovely  
Furnished  
Home**  
PALM SPRINGS ESTATES  
318 VIA ALTAMIRA  
*LIVE IN THE SUN!  
Buy in Palm Springs*

**ONE OF OUR CHOICEST  
RESIDENTIAL SECTIONS**

This 3 bedroom, 2 bath home contains many features. Living room with fireplace, dining room, kitchen, enclosed front porch, two car garage, basement with furnace heat, citrus, rose garden with shrubs, plenty of room for swimming pool. Large lot, irrigation water.

**35,000**  
EXCLUSIVE AGENTS

**Burket - Feekings - Veith**  
REALTORS  
754 NO. PALM CANYON  
PHONE 2968

### Value Beyond Compare

221 PATENCIO ROAD—Furnished. Located in the exclusive Tennis Club area, for the discriminating home owner. Top quality construction, and featuring spacious living room with picture windows. Large bedroom and bath, with many built-ins. Powder room. A kitchen you will adore—dine-in. Glassed-in sunroom or guest bedchamber, car-port. Ideal for a couple. Greatly reduced for quick sale. Open Sunday 1-5.

402 CAMINO DEL NORTE—It's new. Combination living and dining rooms with enclosed cocktail bar. 3 bedrooms, 3 baths, tile kitchen, breakfast nook. Drastically reduced. Owner says, "Get Offer." Open Sunday, 1-5.

856 PASEO EL MIRADOR—Furnished. New low price. Owner wants action. 3 bedrooms, 3 baths, lovely garden with guest house, and bird-bath. Come prepared to buy. Open 1-5.

1029 EL ALAMEDA—Furnished. 3 bedrooms, 2 baths. Enclosed sun-room. Reduced price. Make an offer. Sacrifice.

**CR 15111 Cecil George Co.** CR 15111  
404 N. Camden Dr. Exclusive Beverly Hills  
Palm Springs residence. San Jacinto Hotel. Phone 9019

## Rent Control Bill Passed By Congress

Congress this week passed a 15-month rent control bill which was greeted with mixed emotions by tenants and landlords. The former said it was too harsh and the latter, too weak.

The measure was expected to be signed by President Truman before controls expired at midnight last night.

The bill differs from present controls in several major ways.

IT STIPULATES that rent ceilings must be fixed to insure landlords a "fair net operating income" from their property after all necessary expenses. There is no such provision at present. States are given the right to take over controls, or end them entirely, by action of their legislature. In addition, cities and towns can scrap controls with the approval of the State Governor. These "home rule" provisions are brand new.

FEDERAL REGULATIONS of evictions are restored. Evictions were under Federal control until last year but were turned over to local courts in the present law.

The Federal Rent Director also is given power to sue ceiling violators for triple damages, and to slap controls back on any area he decontrols in the future on his own initiative. He does not have these powers at present.

IN ADDITION to its major features, the bill would put ceilings back on trailer camps used as permanent homes.

The bill contains new provisions designed to guarantee landlords a fair income from their property, and to permit states and cities to get out from under Federal controls whenever they wish.

The CIO, AFL and other tenant representatives have charged that these "loopholes" weaken the bill. But the National Association of Real Estate Boards asserted it will not give the landlords justice and warned President Truman that he may bring on a depression if he signs it.

The tendency is to consider the desert as a place of great heat with a relentless sun beating down, and this is true for those who are here during the summer months. However during the winter time when most houses are occupied we seek more and more sun. This rules out, as far as contemporary houses are concerned, such materials as adobe, tile roofs, concrete, and to some extent, masonry. These requirements bring into play large glass areas, outdoor living rooms, reflective

## The Desert Sun

# Real Estate

SEE THE CLASSIFIED PAGE FOR MANY OTHER REAL ESTATE LISTINGS



CONTEMPORARY HOME—Leave old ideas behind when coming to the desert to build a home is the advice of John Harnish, consulting Engineer at Panorama Ranch. Above is shown one of the contemporary homes for Panorama Ranch.

## New Note in Desert Architecture Being Developed Today at Panorama Ranch

John Harnish, consulting engineer at Panorama ranch believes that a logical approach is the best solution to the design of present day homes.

"Those coming to the desert might well leave old ideas behind and accept the recreational aspects of outdoor life found here. Many houses now being built are using methods and materials that are antiquated or not suitable for this area.

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rather than the absorptive materials of the "wagon wheel" maintenance can be minimized. Desert colors may be developed to assist in bringing the house to its relationship with its surroundings.

"Many people coming here are entering a new life, and it is suggested that they could well be-

### Announcing Our New Location

## ADOLPH ISREAL

REALTOR

Now in the

Palm Springs Arcade Building

457 N. Palm Canyon Drive

Phone 2981

The Desert Sun—7  
PALM SPRINGS, CALIFORNIA

Friday, April 1, 1949

come interested in contemporary architecture as a means for their expression of this new found freedom. We hope here at Panorama Ranch to join in the development of contemporary home design, and to assist with new trends in residential construction."

**21 Acres  
With Well  
only  
\$5,850**

TWO GOOD LOTS in nice residential area under market price. Can be sold separately for only \$1500 and \$2000.

**New  
2 Bedroom  
Home  
ON BIG LOT  
\$9,750  
NEAR TO VILLAGE  
BEAUTIFUL  
Hillside Estate**

with sweeping view, landscaped and walled. 5 bedrooms, 4 baths, large living room, dining room, balcony, hardwood floors, heated swimming pool, 2 car garage.

Completely furnished  
\$60,000

**Raymond Cree**

Established Since 1921

ASSOCIATES  
Anthony Burke Willard Gelb  
Rhodah M. Garner

285 N. Palm Canyon Drive  
PHONE 26444

### CONTEST RULES

Any child 12 years or under may compete.

Only one entry will be accepted from each contestant of each drawing.

Entries will be judged on neatness, selection of colors and artistry.

Entries must be in the mail and postmarked not later than midnight one week from the day it appeared in newspaper.

Each new contestant will receive a Reddy-Kilowatt pin and a radio will be given for the best entry of each animal.

Decision of the judges is final and no drawings will be returned.

### Storing Energy

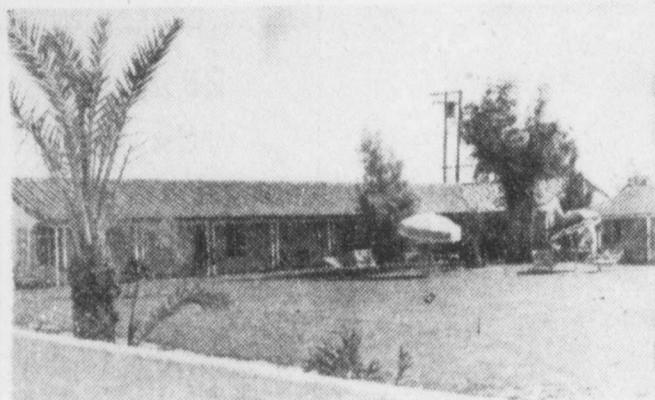


Every child should know the gray squirrel. It is seen in most of our parks and usually becomes very tame. It is commonly called the friend of all animals, for when an enemy approaches, it climbs to a high branch, well out of danger, and proceeds to chatter and scold, warning all its animal friends. During the summer months, the gray squirrel buries and stores countless acorns, digging up only a part of them for its winter food. In this way squirrels plant trees and help in reforestation.

## Water from River Jordan Used in Palm Desert Service

Water from the River Jordan of the Palm Desert Community was used by Dr. J. R. Macartney church in the first baptismal

### WELCOME VISITORS



### PALO VERDE LODGE

Facing Beautiful San Jacinto Mountains

Walled for Privacy  
Sun Bathing and Lawn Games  
Golf and Horseback Riding Available  
"Everything Under The Sun"

1080 S. PALM CANYON DRIVE  
Palm Springs, Calif.  
Only Two Minutes from LA PLAZA  
Phone 3122

### CIRCUS GREETINGS

FROM



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- CARPETING
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#### Desert Flooring

442 So. Indian  
Phone 7981

Year in and year out  
you'll do well with the  
HARTFORD



—all forms of fire,  
marine and casualty  
insurance and fidelity  
and surety bonds.

HARTFORD FIRE  
INSURANCE COMPANY

HARTFORD ACCIDENT  
AND INDEMNITY COMPANY

Samson-Curtis, Inc  
General Insurance  
756 No. Palm Canyon Drive  
Phone 2719

## Paddock "The Nation's Finest" SWIMMING POOLS

... quality considered, a Paddock Pool always costs less!



POOL OWNERS! Get the benefit of expert Paddock care for your pool. There is no competition to genuine Paddock pool maintenance service.

More than 30 new Paddock Pools installed in greater Palm Springs since September! Make your desert living complete with your own Paddock swimming pool—heated if desired)—this season. Call a Paddock engineer today for an estimate, without charge.

### Paddock Pool Maintenance Co.

693 Sunny Dunes Road  
PALM SPRINGS, CALIFORNIA

Phone 6604

service of the new institution. The first child baptised was Richard Dean Weiss Jr., son of Mr. and Mrs. Richard Weiss, well known young Village couple. Mrs. Harry Hanbury sponsored the child as Godmother.

Dr. Macartney's sermon last Sunday dealt with the various excuses advanced by people for not becoming full-fledged participants in church work.

It has been decided to roof over the present site with much glass used in the sides of the building, affording protection but not obscuring the magnificent view Dr. Macartney said.

The Palm Sunday special services will be held with Alexander Hammond of Palm Springs high school planning to lead his school choir in special music. The choir will have breakfast at Shadow Mountain club prior to the service.

#### Airport Director To Attend Session

County Airport Director Ted Hannah was authorized by Supervisors Monday to attend the convention of the American Association of Airport Executives to be held in Oklahoma City April 24 to 27.

Federal aid for the support and maintenance of airports will be sought at the sessions.

Year in and year out  
you'll do well with the  
HARTFORD



—all forms of fire,  
marine and casualty  
insurance and fidelity  
and surety bonds.

HARTFORD FIRE  
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AND INDEMNITY COMPANY

Samson-Curtis, Inc  
General Insurance  
756 No. Palm Canyon Drive  
Phone 2719

## Deathless Life Rev. Hogarth's Subject Sunday

The Rev. Robert M. Hogarth, rector, will preach in the Episcopal church, St. Paul's in the Desert, on Sunday morning on "Deathless Life, the Promise of Christ."

"For centuries in the Christian life," he said, this, fifth Sunday in Lent has been observed as Passion Sunday, so that the faithful might see in perspective the awful tragedy of the Cross of Cavalry, not as the final end of all that they hoped but as the opening of the door upon a great and glorious future, the starting point of a new and higher life."

The two weekly Lenten services come to an end this week: Tuesday at 3:30 p.m., Lenten tea, home service and address in the home of Mrs. Louis W. Hill, Little Tuscany; Thursday at 10:00 a.m., Holy Communion and Meditation, "How We Find Inner Peace and Make It Work."

On Friday, April 8, at 8:00 p.m., the Parish Choir will sing the Lenten Cantata of the Passion. Sir. John Stainer's Crucifixion, Miss Eileen Carey will accompany on the organ; Alex and Wynne Davis Hammond will sing the solo parts. All lovers of good music, members, friends and visitors, will be most welcome.

#### Oaklanders See Desert by Air

Mr. and Mrs. L. E. McClung of Oakland are in the Village visiting her parents, Mr. and Mrs. Kenneth Powell. McClung is an aviation enthusiast and flew down from the bay area. During his stay here he has been sightseeing the desert area from the air.

With them is their small daughter, Marylin who, although only nine months old, already has more hours in the air than most adults.

#### Desert to Have Pre-Natal Clinic

Employment of two physicians to conduct pre-natal clinics in Indio and Blythe one day per month was authorized by supervisors Monday.

County Health Officer Robert Westphal told the board that Riverside county was one of the ten highest in the state in infant mortality. The county's biggest problem, he said, was among indigent mothers in the desert area.

The clinics start today.

#### Evangelists Start Service Sunday

Evangelists O. E. and Josephine Creighton begin a series of evangelistic meetings at the Full Gospel church on Indian avenue Sunday evening at 7:30 o'clock.

There will be services every evening except Saturday. Charles Farmer, pastor, announced.

#### Group Will Meet At Banning Sunday

The Rev. Jennie Maireder and the Rev. Wisenard will discuss Spiritual Philosophy at the Odd Fellows Hall in Banning Sunday at 2:30 o'clock, it was announced yesterday.

#### Museum Attracts Big Attendance

During the months of January and February of this year attendance at the Desert Museum, including visitors and participants in its varied activities, totaled over 9300.

Welcome  
Circus  
Visitors  
from  
The Nooks  
APT. HOTEL . . .  
... where it's fun to  
swim and sun!

1433 No. Indian Ave.  
Phone 2245  
Under personal  
management  
Ruth Jones Avery

## Outstanding Film At Community Church Sunday

At the 11 o'clock morning service at Community church, the Rev. James H. Blackstone Jr., will preach on the subject "The Forgiveness of Sins" the Sacrament of the Lord's Supper will be served to all who confess Jesus Christ to be their personal Saviour and Lord regardless of denominational affiliation. New members will be received into the church. The Chancel Choir will sing "O, Sacred Head Now Wounded" by Bernard.

A nursery is conducted during the morning service for the care of small children.

The morning service is preceded at 9:45 by Sunday school for all ages.

The young people will meet at 6:15 for their meetings. We have groups for junior high, senior high and young adults.

At the evening service at 7:30 the dramatic documentary film of China's hopes and heartaches in the face of today's crisis will be shown. This picture is in natural color with narration by Bob Pierce who traveled 30,000 miles through China to bring this inspiring factual story. A welcome is extended to all. Any who are not able to attend the morning service will have the opportunity to partake of the Sacrament of the Lord's Supper during the evening service. The Junior Choir will sing "Beautiful Saviour" by Christiansen.

#### World-Famous Horse Here for Circus Parade

Don Durado, Palomino and one of the aristocratic horses of the state, is a guest in town. With his owner, O. P. Lewellen of Montrose, Calif., he is at La Paz guest ranch for the Desert Circus.

Winner of 32 ribbons last year, Don Durado will appear in the circus parade tomorrow equipped with trappings insured for \$50,000. Gold and silver mountings make it a spectacular saddle which will stand out in a parade full of spectacular saddles.

#### Milk Prices Drop One Cent Per Quart

One cent reduction in the quart price of milk went into effect today in the Riverside area according to announcement Monday by the Bureau of Milk Control in Sacramento.

The retail cut followed a series of hearings at San Bernardino for the local areas.

The clinics start today.

#### GREETINGS...

from these Real Estate Brokers and Chamber of Commerce Members

Visiting real estate dealers and members of chambers of commerce in their respective communities are invited to drop in and see these community-minded brokers of Palm Springs. Let's get acquainted!

ANDERSON, GUY  
773 North Palm Canyon Drive  
AUST, PAUL R.  
861 North Palm Canyon Drive  
BANK, ELLIOTT M.  
503 North Palm Canyon Drive  
BIGELOW, BURNHAM  
482 North Palm Canyon Drive  
BOGESS, WILLIAM D.  
142 South Palm Canyon Drive  
BURKET, C. J.  
754 North Palm Canyon Drive  
DUNLEVIE, ERNEST G.  
482 North Palm Canyon Drive  
FEEKINGS, GORDON  
754 North Palm Canyon Drive  
FOSTER, H. H.  
101 North Palm Canyon Drive  
GARNER, RHODA H.  
754 North Palm Canyon Drive  
HERD, AL  
359 North Palm Canyon Drive  
HICKS, HAROLD J.  
813 North Palm Canyon Drive  
HINKLE, BARNEY  
142 South Palm Canyon Drive  
HOOVER, AL E.  
437 North Palm Canyon Drive  
JACKSON, MILDRED E.  
813 North Palm Canyon Drive  
JOHNSON, BARNEY G.  
861 North Palm Canyon Drive  
MATHEWS, CHARLES J.  
463 North Palm Canyon Drive  
MILLER, FRANK W.  
428 North Palm Canyon Drive  
MUNHOLLAND, JOHN G.  
431 North Palm Canyon Drive  
NARDONI, AUGUST M.  
380 North Palm Canyon Drive  
NELISSEN, EDWARD J.  
457 North Palm Canyon Drive  
NICHOLS, CULVER  
861 North Palm Canyon Drive  
NOBLE, ARCH  
414 North Palm Canyon Drive  
OLMAN, GEORGE  
187 South Palm Canyon Drive  
PARKER, F. CULVER  
101 North Palm Canyon Drive  
RANSOM, ROBERT  
142 South Palm Canyon Drive  
RAY, TERRY  
773 North Palm Canyon Drive  
ROBINSON, FLORENCE  
639 North Palm Canyon Drive  
ROSE, DAVID D.  
252 North Palm Canyon Drive  
SHEPTENKO, PETER B.  
475 North Palm Canyon Drive  
TRACY, HAROLD O.  
437 North Palm Canyon Drive  
WEITH, WILLIAM H.  
754 North Palm Canyon Drive  
WILLIAMS, JOHN W.  
423 North Palm Canyon Drive  
WILSON, FRANCES B.  
482 North Palm Canyon Drive  
WRIGHT, W. R.  
437 North Palm Canyon Drive  
ZISKIN, ALVIN  
101 N. Palm Canyon Drive

We hope you'll enjoy the  
Desert Circus Week Celebration

## Italian and American Food

AT ITS BEST  
ANGELO'S PALM VILLAGE INN  
PALM VILLAGE

Come on down this evening for a real dinner  
Generous Portions — Reasonable Prices  
PLENTY OF PARKING SPACE — NO PARKING METERS  
For Reservations Phone Palm Village 76501

Welcome  
Visitors  
ANGEL SPRINGS TRAILER PARK  
Under New Management

A Most Modern Trailer Park  
All Conveniences  
Filtered Swimming Pool  
Also Kiddie Pool

Roomy Spaces  
100 Acres to Hike and Play Under the Sun  
JUST 1 MILE NORTH OF CITY LIMITS  
At the Chi-Chi Sign  
\$15.00 Per Month Phone Palm Springs 6518

Watch  
for  
AFTER  
CIRCUS  
Week  
Sale  
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Sportswear  
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Phone 6696

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Dick Henson's  
CANTONESE HOUSE  
ON AMADO ROAD  
Also Serving  
Choicest  
SPECIAL Complete Chinese Food STEAKS  
CIRCUS  
- Featuring -



POOL OWNERS! Get the benefit of expert Paddock care for your pool. There is no competition to genuine Paddock pool maintenance service.

More than 30 new Paddock Pools installed in greater Palm Springs since September! Make your desert living complete with your own Paddock swimming pool—heated if desired)—this season. Call a Paddock engineer today for an estimate, without charge.

### Paddock Pool Maintenance Co.

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Ruth Jones Avery

# The Desert's Most ULTRA-MODERN and Safest Home Just Completed!

DRIVE OUT TODAY TO



PANORAMA RANCH AND INSPECT  
THIS BEAUTIFUL NEW—

## STEELITE HOME

Offering the Following Important Features . . . found only in this house . . .

All-Steel Construction . . . with Vermiculite (lightweight insulating) concrete walls and roof over which three coats of insulating plaster have been applied to the interior . . . and three coats of stucco to the exterior.

Fireproof Materials . . . used throughout. Wood is used only as a trim and for decorative purposes within the house.

Insulated against heat and cold . . . the materials used in construction are in themselves insulative.

Desert Adapted . . . for View . . . Comfort . . . Utility. Contemporary Modern Design . . . functional . . . with simple beauty.

Large Window Areas . . . Wide Roof Overhangs. Asphalt Tile Floors throughout . . . Handsome plumbing fixtures. . . flagstone Fireplace . . . Decorative Walls and Interior Planting Areas.

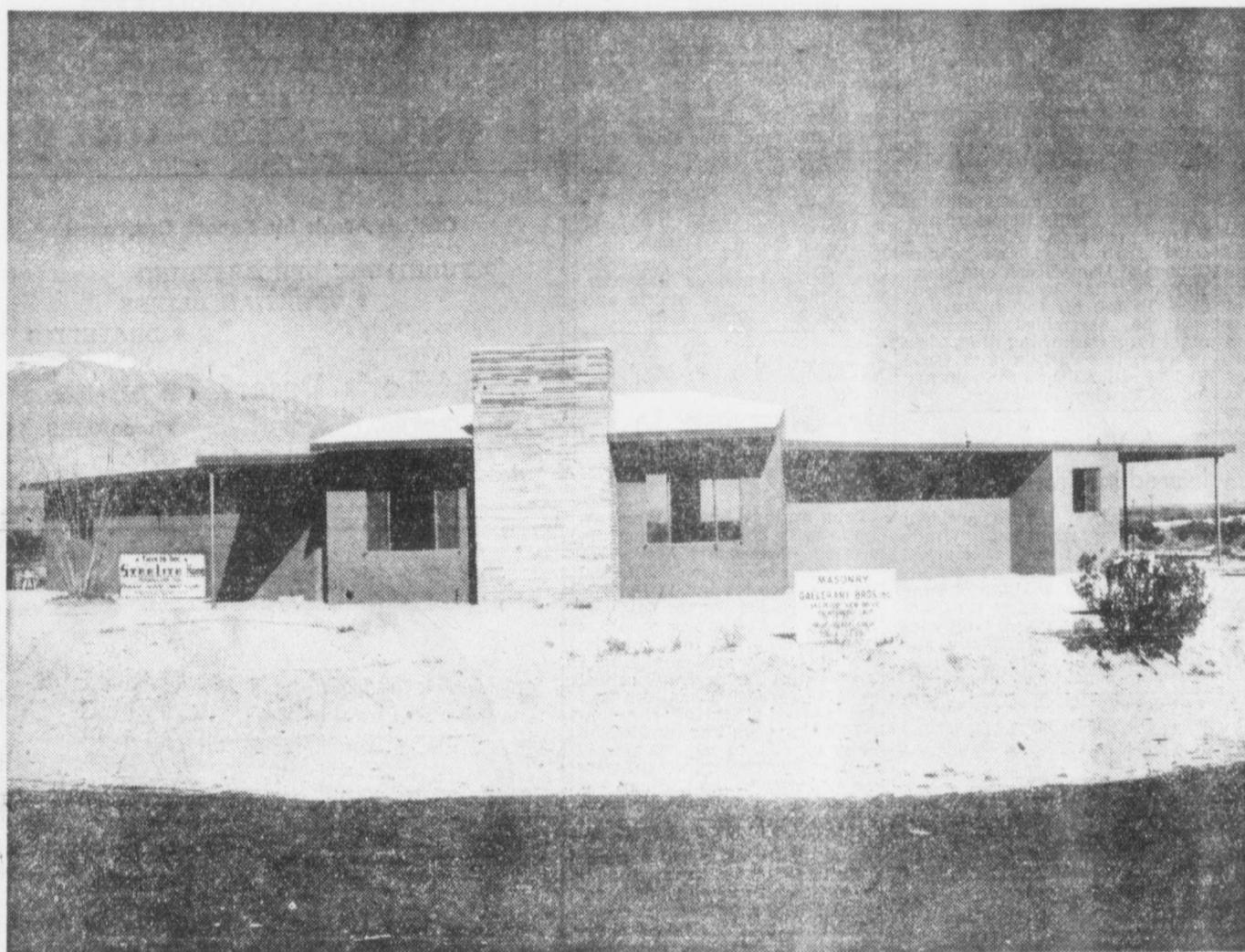
Designed for Desert Living . . . Cool in Summer . . . Warm in Winter . . . Payne Forced Air Furnace . . . with two thermostats, and separate switches . . . used in summer to circulate cool air. Duct work in for installation of refrigerated air conditioning plant.

Completely fireproof (each wall has a 4-hour fire-rating). Earthquake proof . . . Rot proof . . . Vermin proof . . . Termite proof. Two large bedrooms . . . two baths . . . living room . . . dining room . . . kitchen . . . Utility room . . . Flagstone Patio . . . and Walkways.

Huge Picture Window in living room . . . A beautiful view in every direction . . . from every window in the home. Flagstone half-wall separates living and dining room. Interior flagstone planting area at base of picture window.

Hotpoint Dishwasher . . . Disposall . . . Aluminum Cabinets in kitchen . . . Formica top and backsplash on sink and working areas in kitchen . . . grease proof asphalt tile.

Fluorescent lighting . . . plug-in telephones . . . silent mercury switches . . . glazed tile in bathrooms . . . every modern convenience.



Modern as Tomorrow . . . and brand new as Today . . . the Steelite House shown here is modern, functional architecture at its best. The attractive home is open now for inspection (Gayle Photo.)

This STEELITE Home is located in fashionable new Panorama Ranch adjoining Palm Desert, just past the Desert Magazine. Lot size is 105 by 120 feet. Purchaser of this home will receive share of stock in Panorama Mutual Water Company. Your annual water cost will be approximately \$5. Free use of Panorama Ranch Swimming Pool . . . now being installed . . . Use of Sports Corral . . . Membership in exclusive Panorama Ranchers' Club . . . Close to shopping districts . . . school . . . and Shadow Mountain Club. Area of home approximately 1500 square feet, plus 300 square feet carport and covered patio area.

STEELITE construction is available for homes, apartments, and commercial buildings. Highest quality construction in least possible time—60 day construction. See our bound brochure of plans and costs—Standard models from \$4750—Designed by Barry Frost, A. I. A.



Above Highway 111, adjoining the Desert Magazine Art Gallery, away from the shadow of the hills, PANORAMA RANCH becomes a proper setting for the Steelite home with its embracing views of the surrounding mountains.

Facilities for enjoyable living are now available; schools, church, shops, post office, clubs, restaurants, medical center, riding stables.

There is an ample supply of cool, deep well water. Power lines are under construction and natural gas lines are immediately adjacent to the Ranch.

The Sports Corral, now being built for the exclusive use of "Panorama Ranchers" will include swimming pool and other recreational facilities.

To a fortunate few Panorama Ranch offers an opportunity for genuine enjoyment of the desert. It is "PLANNED FOR CASUAL LIVING."

THE FOLLOWING FIRMS ARE PROUD TO HAVE BEEN  
SELECTED TO CREATE THE DESERT'S MOST MODERN HOME

### McLaughlin Electric Co.

Residential-Commercial  
Industrial Wiring  
190 N. Indian Ave.  
PALM SPRINGS  
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### Baker Construction Co.

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CONSTRUCTION  
San Francisco, Hanford, Palm Springs  
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Creley & Schumacher  
PLASTERING  
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Flagstone work by  
Gallerani Bros.

"Everything in Flagstone"  
642 Desert View Dr.  
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Aerial view of the entire Palm Springs-Palm Desert-Panorama Ranch area showing the nation's leading desert recreational area from San Gorgonio Pass to the date gardens of Palm Valley.

Philip H. Lester  
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Heating—Ventilating  
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Indio Sheet Metal Works  
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### Home Completion Service

All Types Metal Weather Stripping  
Rock Wool Insulation  
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"The Most Complete Stock"  
Valley Lumber and  
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PALM DESERT AND INDIO

## LUGO LODGE Announcement

Under New Ownership and Management  
DAVID W. (TEX) DUNSWORTH, Mgr.

Newly Decorated  
"Palm Springs Beauty Spot"  
Apartments and Hotel Rooms  
Reasonable Rates

417 W. ARENAS ROAD  
4 Blocks to Plaza

## PALM SPRINGS TRAVEL SERVICE

Plan Your Summer Vacation Now!

ALASKA — PACIFIC NORTHWEST  
CANADIAN ROCKIES  
GREAT LAKES REGION — MIDWEST RESORTS

Let us assist you in planning your trip and making reservations for cruises, tours, hotels and resorts. No service charge.

FRANK EWING, Manager  
"The Center" Telephone 7874  
174 N. Palm Canyon Dr.

## MANAGERS' WEEK



HAMS 63¢  
EASTERN, COOKED—Ready-to-Eat  
Sunnyfield, Whole or Shank Half

Picnics 45¢  
SMOKED, Ready-to-Eat  
Sunnyfield, Whole or Half



Hen Turkeys 59¢  
Plum, Broad  
14 to 17-lb. Average lb.

TOMATOES 2 for 31¢  
Eastern Grain-Fed Pork  
SPARE RIBS Small Barbecue Ribs lb. 43¢

Grapefruit 2 for 29¢  
U.S. Graded "Good" Beef  
POT ROAST Center Cut Chuck lb. 47¢

Case-Swayne, Assorted—1-lb. jar  
PRESERVES 2 for 25¢  
Fine for Braising  
SHORT RIBS Lean Beef lb. 25¢

HERSHEY Candy Bars 3 for 10¢ box 24 79¢  
WRIGLEY Chewing Gum 3 for 10¢ box 20 59¢

State Fair, Whole, Heavy Syrup  
Apricots No. 1 can 10¢  
Hormel's Midget

SLICED BACON lb. 49¢  
Hormel's Midget

LINK SAUSAGE lb. 53¢  
Fresh

GROUND BEEF lb. 39¢  
Our Own Make, Pure Pork  
SAUSAGE Delicately Seasoned lb. 49¢

Skippy Creamy or Chunk P'nut Butter 15-oz. jar 38¢  
Hope Chest Nectarines No. 2½ can 19¢

Florell Diced Carrots No. 2 can 10¢  
Mother's Kitchen, Whole, Peeled Tomatoes 2 cans 21¢

Luby Sauerkraut No. 2½ can 18¢  
Luby Garden Vegetables No. 303 can 16¢

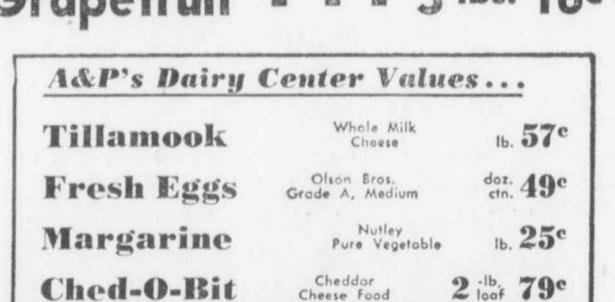
Bonquet Whole Chicken 4-lb. 2.09  
Prairie Cut-Up Frying Chicken 2-lb. 1.29

Luby All-Ham Deviled Ham 3-lb. 19¢  
Luby Corned Beef Hash 1-lb. 36¢

For Easter Eggs Paas Dyes pkg. 15¢  
Peter Rabbit Family Choc. Eggs 10-oz. tray 37¢  
Easter Candy Jelly Eggs 1-lb. pkg. 27¢

SWANSON CHICKEN FRICASSEE 1-lb. 56¢  
Serves a Family of Four.

CLOROX America's Favorite Bleach half gallon 25¢



## Auxiliary Plans To Host District Session April 23

Mrs. L. B. Jackson, co-director of the Palm Springs Youth Center will bring its story to members of Owen Coffman Unit of American Legion Auxiliary next Tuesday. The program will be presented by Mrs. Esther Yourman, chairman of child welfare.

During the business session, conducted by the president, Mrs. J. Morrison, preliminary arrangements will be made for the district meeting Sunday April 23. At that time delegates and visitors are expected from Santa Ana, Corona, Riverside, Indio, Thermal, Blythe, Anaheim, Fullerton and many other areas covered by the thirty five units which comprise the Twenty First District. In addition to district officers, Department President Mrs. Marian Nelson of Fresno will make her official visit to the district. Mrs. Ethel Pontius of San Francisco, department secretary will accompany her and it is expected that many other department officers will also be present.

Mrs. Morrison urgently requests that all members be present to aid in planning the program and entertainment of the many guests expected.

### Dumbwaiter Fire Damage is \$150

A fire call at 1:16 a. m. Wednesday called the local smoke-chasers out to the Town and Country restaurant where the dumbwaiter motor had burned out.

Fire extinguished by the department with damage set at approximately \$150.

10 — The Desert Sun PALM SPRINGS, CALIFORNIA Friday, April 1, 1949

## In Palm Valley With Don Cameron

What a rough week this has been, the stables last night, insanities and Desert Inn Wednesday, plus the neighborhood parties. It takes a rugged constitution to get through Circus Week. At Thunderbird Monday all us Mexicans laid away enchiladas and frijoles put out by Jack Boyer and danced. "La Rasa" to the tempo of the "Three Caballeros." Ted Hutchison left Palm Valley yesterday and hundreds of us are going to miss him, for it was Ted who three years ago opened his Desert Nursery in Rancho Mirage and educated us to use native desert plants in our gardens. He sold the nursery to Stanford and Evelyn Stelle who plan to move it to a spot on Highway 111 near Jess Carroll's cafe. Ted is opening today on Highway 66 six miles west of Barstow. It is called "Greasewood Greenhouses" and instead of the plants in gallon cans, now the smoke tree, desert holly and others will be in beer cans. This column will certainly miss him, since he was my encyclopedic of desert information.

There were two very proud lads at Rancho Mirage this week, Bill Daniels with an academy award for best achievement in cinematography black and white films, and Curt Ring, popular owner of KIVA Trading Post, for the shiny new roto-style plaque hanging on his wall. Think Curt is as pleased with his Palm Desert Rotary club membership as Bill is of his Oscar.

Last year Clarence Black had a well drilled 290 feet deep, hitting solid rock and finally quit on the advice of his driller. Being a determined individual, Black said, "Leave the casing in the hole." Last week he dumped 300 pounds of dynamite into the

### COLDS

• Why suffer any longer with a stuffy aching head, filled up nose, difficult breathing, tight chest, and hacking cough. The very latest method, AEROSOL THERAPY is producing gratifying results. Colds of the head, throat and chest seldom require more than two or three visits to this office. The treatment is painless, inexpensive and pleasant.

#### DAY AND EVENING HOURS

DR. STANLEY J. POST, D. C.  
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## Come On In Podner!



### Good Food—

MORNING, NOON AND NIGHT.  
BREAKFAST — LUNCHEON  
AND DINNER

TRY OUR  
Burger in a Basket!  
IT'S TOPSI

ARCHIE'S  
Sip - N - Bite  
North of The Safeway  
— In Catalina Each Summer —



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Your Home Comfortable  
The Year Around?

**Coolers  
Furnaces  
Sheet Metal  
Air Conditioning**

"Easy Payments"

J. M. Connell Co., Inc.

375 SUNNY DUNES RD.  
PHONE P. S. 2206

OUR 20th YEAR OF SERVING YOU

## Herschel Lutes Succumbs After Long Ill Health

Herschel Lutes, well known Villager for the past few years, succumbed at the age of 58 at his home here after a long period of ill-health.

A native of Houston, Ind., he retired from active business in 1941 and came here in 1947.

He was a captain in World War I and was secretary to Senator Beveridge of Indiana for years. He compiled all of the research work for the senator's books—*The Life of Abraham Lincoln* and *John Marshall*. He was merchandizing manager for J. L. Hudson of Detroit for 17 years.

A 32nd Degree Mason and a Shriner, he was a regular attendant at the Palm Springs Masonic Club luncheons since coming to the village.

Services were held yesterday at Weifels and Sons chapel for Mr. Lutes. Burial rites will be said in Indiana. Masons were in charge of the funeral here.

He is survived by his wife, Mrs. Nellie Lutes, a daughter, Mrs. Ethel Clark of Seattle, and a niece, Mrs. Lester Harr.

## Snow Run-Off Boosts Summer Water Supply

Water conditions in the mountains back of Palm Springs and in reservoirs will be excellent

this summer according to water company officials at Idyllwild. Run-off from the heavy snows is already beginning to fill reservoirs and percolate into the ground for springs. With the April snow run-off expected to be heavier, greatly improved conditions are predicted for the summer water supply.

## CIRCUS WEEK SPECIAL

### Factory Close Out

BEAUTIFULLY UPHOLSTERED  
TUB OR BARREL CHAIRS

WHILE THEY LAST!

SAVE — \$15.00 — SAVE

ONLY — \$29.50 — ONLY

Custom Work by Expert Craftsmen

### FURNITURE UPHOLSTERING

• VENETIAN BLINDS

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### Maher's Desert Furniture

160 Dillon Rd. Phone D.H.S. 156  
Desert Hot Springs, Calif.



### BUILD

Your Own Garden Wall

### MORTARLESS INTERLOCKING CONCRETE BLOCKS

Why spend more when the best cost so little? . . . and, better still, you'll have fun while you're building it. Good for all types of construction—homes, commercial and farm buildings, barbeques, etc.

also . . .

CONCRETE & PUMICE BLOCKS  
"ALL BLOCKS CULLED"

### LA HABRA CONCRETE WORKS, INC.

P. O. Box 187 D. H. S. 152  
DESERT HOT SPRINGS

## WELCOME

## VISITORS

J. B. Messick, director of the U. S. Savings Bonds Division for southern California, calls attention to the fact that individual holders of Series D-1939 Savings Bonds, which started to mature January 1, this year, may reinvest the proceeds in Series E Savings Bonds without regard to the annual limitation of \$10,000 (maturity value) on E-Bond holdings. This was authorized recently by the treasury department.

In order to preserve the continuity of the investment, holders of the maturing bonds should present them for exchange during the month in which they mature, Messick pointed out.

### EL MIRADOR GARAGE

1090 No. Palm Canyon Drive

Exclusive Agency  
in this area  
for

### Packard Cars

SALES  
SERVICE  
General Repairs  
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for Demonstration

Operated by

TANNER

Motor THE GRAYLINE Tours

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398 Sunny Dunes Road  
Phone—2806

Palm Springs



# ANNOUNCING — FLYING-H-RANCH "YOUR RANCH IN THE SUN" **2½ ACRE ESTATES** Something New in the Desert

## ABUNDANCE OF WATER

---At Very Low Cost---

- Through your own mutual water corporation

- 2 water shares with each  $2\frac{1}{2}$  acre parcel.

- Can be divided into  $1\frac{1}{4}$  acres with one share

- Finest of Soil      :-: Paved Streets

- Adjacent to beautiful Wonder Palms Hotel

- Highly Restricted      :-: Secluded



One of the spectacular views from Flying-H-Ranch

DIRECTIONS---Drive out highway 111---Turn East to Wonder Palms---Follow signs to Flying-H-Ranch



One of the first homes in Flying-H-Ranch

**Act Now! A Rare Investment Today—Security for the Future**

**Terry Ray**

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ANN METCALF — Associate

Sunshine Properties Exclusively

— OR SEE YOUR BROKER —

**Guy Anderson**

Palm Springs---Phones 2064---5475

Ideal for Guest Ranch

- Stables and Individual Guest Cottages Permitted

- Adjoining Date and Citrus Groves in unique wind-sheltered area  
Gracious country living near glamorous Palm Springs

- Many prominent and famous people have already purchased property in Flying-H-Ranch

**Bring in Every Available Flower  
By Noon Monday, Plea to Club Women**

An urgent appeal is hereby made to all members of the Palm Springs Woman's Club to bring every flower available to the clubhouse before noon on April 4th. It is not necessary to have prize-winning specimens as the object of the Flower Show is to create a picture of lavish color and beauty so an abundance of flowers is needed. Complete cooperation is necessary if the exhibit is to be a success.

For the benefit of those who wish to enter for competition and who may not have seen the classifications published previously, the list is as follows: Modern with flowers, dry arrangements, period, miniature,

small cacti, humorous and unusual, and miscellaneous. The latter will include a table for roses and pansies as well as all other varieties of flowers not identified with the listed classifications.

The exhibits entered for competition will be judged from the standpoint of design, balance and line, color harmony, distinction of arrangement, rhythm, and the relation of flowers to the container.

First, second, and third awards will be given in each classification and a lovely sweepstakes prize will be awarded for the most beautiful and outstanding arrangement in the show.

### La Quinta Hotel

La Quinta, Calif., in California's Paradise near Palm Springs



MARGE RILEY'S WESTERN SHOP  
Smart Western Togs and Resort Wear  
"DESERT CIRCUS" — MARCH 30 - APRIL 2

... Smartly informal for a wonderful desert holiday... away from the hustle and bustle of the city... deluxe bungalows in landscaped 40-acre grounds.

SWIMMING POOL  
RIDING—TENNIS  
GOLF  
FAMOUS CUISINE

"Half-Hour From Palm Springs—One Hour More Sunshine"

Personal Supervision  
Bill Walshe  
Phone Thermal Main 3

12 — The Desert Sun

PALM SPRINGS, CALIFORNIA

Friday, April 1, 1943



DINING AT THE TENNIS CLUB—Columnist Vincent X. Flaherty and Mrs. Flaherty, left, were joined for dinner at the Tennis Club a few nights ago by Mr. and Mrs. Charley Morrison. Mr. Flaherty writes a syndicated sports column which appears in the Los Angeles Examiner. Charlie Morrison is the former owner of The Stables and was visiting with his many friends here.

### Interesting Art Exhibit Will Be Shown at Woman's Club in Connection With Flower Show

By RUTH MARTIN

One of the most interesting exhibits of fine paintings ever to be shown in Palm Springs will be presented at the Palm Springs Woman's Club when the Flower and Art Show is held on April 4.

Mrs. Georgia B. Caldwell Freeman, famous artist, who is chairman of the Art Section of the club will feature the paintings of Mrs. William Dean, O. E. L. Greaves, Stewart Williams, and several of her own canvases.

Mrs. William Dean has studied

in Provincetown, Gloucester and Claremont and has had individual shows in Chicago, New York and Wisconsin. She has also been director of the Painters and Sculptors Society of Chicago.

O. E. L. Greaves is an artist of international fame especially adept with the Matured Modern Creative, as a colorist, and well known for his versatile techniques.

Stewart Williams, a graduate of the Architectural and Fine Arts Branch of Cornell, also has a Master's from Pennsylvania and was appointed President of a branch of Art at Columbia. Williams has been honored with the America Academy's Prize de Rome and the 1937 prize from the American Water Color Society.

Mrs. Georgia B. Caldwell Freeman, who studied in Louisville and New York, will show three of her own pictures done with palette knife and also her canvases of Bird Rock, Laguna; Eucalyptus trees in Recreation Park, Long Beach; Sahuarita Cactus Flowers, Palos Verde Hills.

**PALM SPRINGS Play School**  
For Children 2-6 Years  
Open daily. Licensed by State of Cal. Health Dept. approved. Supervised play. Accredited teachers for kindergarten classes. Baby sitters provided.

• Fruit Juices  
• Hot Lunches  
• Snacks  
• Rest Period

Hourly-Daily-Weekly  
Monthly Rates. We furnish transportation.

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(Call us for an interview)  
1547 N. Palm Canyon Dr.  
OPEN YEAR ROUND

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... Enjoy the Sunshine While Dining  
in a Desert Garden Oasis



### Buffet Luncheon

SERVED AL FRESCO—EVERY SUNDAY  
12 to 2 p.m.

AROUND THE TURQUOISE POOL

\$2.50 Per Person

Make Reservations Now  
Telephone 2255

Remember Our Famous RANCH DINNER  
and WESTERN DANCE Each Thursday Evening.

A Choice Selection of Cocktails, Wines and Beers  
Available at "La Paz Bar"

*Yippee-Yay!*  
MORE FUN—MORE FOOD  
Than You've Ever Had Before!  
Join the Whole Gang at—  
**THE STABLES**  
PALM SPRINGS

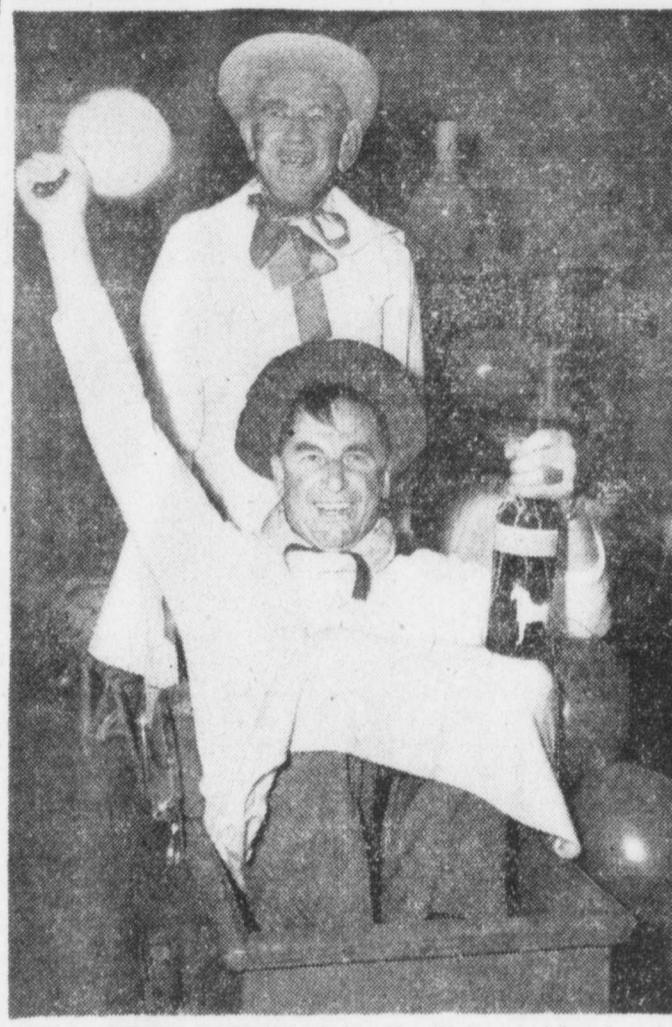
Ph. 2157 for reservations!

NEW! Don't miss the CBS Network broadcast direct from The Stables every Saturday night, 11:30-12 P.M. featuring "Gov." JIMMIE DAVIS and His Famous SUNSHINE BAND SPECIAL! SQUARE DANCE CLASSES WED. Hayloft Square Dance Sat.

House Specials!  
Barbecue Ribs  
Choice Steaks  
Prime Ribs  
Southern Fried Chicken  
and the Taste-Treat of the South  
LOUISIANA SHRIMP a la CREOLE!

Championship Square Dance Festival April 9 and 10  
8:00 P.M.

## Society



BOTTLE MEANS NOTHING—Judge Newell Carns of Los Angeles wheels Villager Harold Murphy into the Tennis Club for Mr. Murphy's "kid party" birthday celebration. The guests at the Murphy's costume party were all dressed as little girls and boys. "Baby" Harold didn't touch a drop from his big bottle!

### Children's Party Proves Merry, Delightful Affair

Little girls with their dolls and I took pictures of the kids. Earl little boys with their yoo-yoos and fire engines took over the Lanai room of the Tennis Club one evening last week when Florence Murphy invited husband Harold's friends in to surprise party on his birthday. Harold in turn surprised Florence when he arrived at the party tucked away in his pram with nightcap and bottle wheeled by nurse Judge Newell Carns.

The Murphy's kid party is an annual affair which grows larger and gayer each year. Florence, as Topsy, and Delia Ransom, as Little Eva, received the guests at the door; Joan McManus and Vicki Malouf—two little girls in blue—started the games and

Mr. and Mrs. George Sailor of Los Angeles were present at the party and Mr. Sailor, who is Potentate of the Malmalakha Temple, delighted everyone with his fine voice when he sang "Sweet Mystery of Life."

Birthday Party  
For Dr. Behneman

The birthday of Dr. H. M. F. Behneman was the occasion for a small but merry birthday party given Sunday night by Mrs. Behneman.

Present for the occasion were Miss Dorothy Worthington, Miss Margaret Dailey, Mrs. Lucy Dailey, Mr. and Mrs. G. B. Bolde man and Mayo Behneman.

Sister Houseguest  
At Aiken Home

Dr. and Mrs. W. P. Aiken have had as their houseguest for the past month their sister Mrs. Hugh Anderson of Cleveland.

Motoring down from Los Angeles to enjoy an informal dinner at the Aiken home for Mrs. Anderson were Dr. and Mrs. Ed Wenderlich.

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OLMAN SERVICE BUREAU  
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CAPADES TRAVELING  
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7600 BEVERLY BLVD.

LOS ANGELES 36

Villagers Return

From San Francisco

Mrs. Karl Kumpe Host to Friends

Mrs. Karl Kumpe entertained informally at her village home this week in honor of Mrs. George Braley and a few of her friends from Portland.

The Braleys leave Palm Springs within the next few days for their home in Portland. Following a brief stay there they will sail from New York for Europe.



### CIRCUS GREETINGS

Enjoy the

Desert at Its Best

— at —

### The Town House AND BUNGALOWS

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MENALKAS DUNCAN



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Tops in Entertainment



DANCING NIGHTLY TO THE MUSIC OF  
THE GUADALAJARA TRIO  
Rudy Garcia --- at the Piano

BRUNCH — LUNCHEON — DINNER  
Cocktails

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The West—  
No Better  
Food"

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GENE AUTRY and  
CHAMP make a motion  
picture here—in  
the open!

Only an  
Easy 45  
Minute  
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**PIONEERTOWN**

"Where the Old West Lives Again"  
A few minutes drive off the 23 Palms Road—Watch the Signs

See you  
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**DUNES**  
ALL CIRCUS WEEK!  
"No Finer Wining and Dining"  
**CONNIE and RUBY**  
Always Here to Greet You

Connie Bar leau in Sophisticated Songs.  
Morty Jacobs and His Inimitable Style of Piano Artistry.

## Sammy Springs

It may be April First, but Palm Springs isn't April fooling with its Circus Week this year. Never has there been such a turn-out as there was for that Mexican Fiesta at Thunderbird, the Kanaroo Court which Leo Fields as "his honor" presiding over the Desert Inn lunch and then those hectic "Village Insanities" Wednesday and Thursday night's at the Plaza theatre.

And, hold on to your hats kids, the fun is only starting!

By the time the week-end is over the Springs is going to have converted the Community hospital into a sanitarium for the nerves of exhausted celebrities and celebrators.

As Ted Baker, the airlines executive who flew 5,000 miles from Miami just for this week, said, "I have news for anyone who thinks he's coming to Palm Springs for a rest!"

Cafe cruise: Actor Bill Holden and his beautiful Brenda holding hands and their breath over the daring "icecapades" of sensational skating star, George Arnold at Del Tahquitz . . . what bratty movie star, who isn't speaking to her "ex" likes to take his folks dining at the Doll House? the Bill Maloufs kidding Gov. Jimmie Davis about keeping his eyes on those lovely models at the Stables' Western fashion show . . . did you know that Morty Jacobs, that terrific keyboard kid at the Dunes, is composing a song called "Springs Fever?"

The Boss Takes A Bow: that stunning Palm Springs fashion lay-out which our publisher, Oliver Jaynes did for The Desert Sun two weeks ago, is being reprinted in big national magazines in color!

Reading Palms: That attentive escort Gloria Swanson had at the Racquet Club is William Spratling, the New York business executive, who flew all the way out just to visit the glamorous Gloria!

Those Stockholm visitors were Mr. and Mrs. Henken Wiedenengen who were the guests of J. F. Seeburg. The Vincent Mar-

cos gave them a beautiful lunch at the Tennis Club before they left to sail back on the Mauretania next Thursday.

They never serve tea at an afternoon tea—pardon me. But the Leonard Firestones did the other afternoon and very swank it was too. At the Shadow Mountain Club at Palm Desert, Leonard and Mrs. Firestone hosted a party for Viscount Alexander of Tunis, the governor general of Canada. Mrs. F. poured in honor of the viscount and his aides, Major General Harry Latson and major, the Honorable Desmond Winchester—or does that sound like Noel Coward had written it?

Greeting the Viscount were Philip Boyd of Riverside, Don Revining of Redlands and other Riveters, Howard Hayes, Charles W. Dutton and Thomas Gore.

We're not supposed to tell what anyone is going to wear to the Circus Club, but we do like the guy whose costume is supposed to represent a mystery tune. To stop the music he is going with just the word London spelled across the seat of his trousers. So you don't get it—it's "London Derriere."

Overheard but not over your head—at the Del Tahquitz—"My girl looks nice tonight—she must have left her other head home." At the Tennis Club—"Oh she's not wacky, but I wish she'd stop circling over our house at night!" At the R. C. Club—"When they were married they were both infatuated with him—only hers didn't last . . . at the Desert Retreat—"I don't think his material is so funny, that's why they had to put perfume in the pool."

### Gallaghers Hosts At Cocktail Party

Mr. and Mrs. P. J. Gallagher of Chicago, who are guests at the Town House during their desert stay, were hosts to a small group of their friends at a cocktail party given at their home. Later the group dined at the Tennis Club.

Mr. and Mrs. Packy Dee of Chi-

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**Friday and Saturday**

Bobbie Socks, 6 for	\$2.00
Rayon Panties, 3 for	\$2.00
Mojud Nylon Hose, 2 for	\$2.00
Mojud Crepe Slips	\$2.00
Large Pajamas, cotton	\$2.00
Two piece play suits	\$2.00
Denim Slacks	\$2.00
Full Fashioned Sweaters	\$2.00
Hendan Shirts	\$2.95
Bathing Suits, size 12	\$3.95
Bathing Suits, size 34, 36	\$4.95
Bathing Suits, size 38, 40, 42	\$8.95

**ONE DOLLAR DAY  
MONDAY—TUESDAY**

Rayon Panties, 3 for	\$1.00
Mojud Hosiery, 2 for	\$1.00
Sun Halters	\$1.00
Cotton Shorts	\$1.00
Tee Shirts	\$1.00
Manderin Hats	\$1.00
Huaraches	\$1.00
Shower Shoes	\$1.00

All Merchandise Nationally Advertised

### WEE BUDGET

III EAST AMADO ROAD PALM SPRINGS

## Talbot Home Is Gay Scene At Unveiling

Bill Talbot was a mighty proud husband last Monday night when he unveiled portrait of his attractive wife, Hilda, by the noted artist Sascha Lautman. To enjoy this exciting moment with them the Talbots had invited a group of friends to their Via-Lola home for a formal cocktail party and unveiling ceremony.

After the beautiful portrait and excellent likeness of Mrs. Talbot had been revealed to the guests, the artist and his subject received the compliments of the group.

Mr. Lautman who, with Mrs. Lautman, is spending the winter in Palm Springs, is showing a number of his important portraits in the Lanai room of the Tennis Club. Included in the group is a painting of his charming and talented wife, Bebe.

Equally proud on the occasion were the Talbots young son and daughter, Bill, Jr., and Judy, who assisted in receiving the guests. Judy, the image of her young mother, who had chosen a cornflower blue chiffon model for the occasion, was a picture with her long blond curly hair and white organdy pinafore, carrying an old fashioned nosegay of spring flowers.

Among the hundred or more guests were Mrs. Ruth Souhey, back on the desert after a stay in San Francisco, Howard Thomasson, Leland Woods, Mr. and Mrs. Pete Sheptenko, Dr. and Mrs. James Oliver and the George Wheelers.

A few of the others were the Lee Berings, Tommy Lyon and Lorella in a stunning brown taffeta evening gown of her own design; the Fred Ridgeways (she in a sequined print) with the Kenneth Coborns; Dr. Robert Backstrom and his attractive blonde Virginia; Lee Anderson in a picturesquely embroidered white organdy, with Clint Bagwell of Beverly Hills, and Grace Pope, also in white.

Five guests in Western costume, many of whom traveled great distances, were on hand Saturday night to help Mr. and Mrs. Sol Lesser celebrate their 36th wedding anniversary here.

The guests gathered at the Camino del Sur home of the Lessers where cocktails were served and then drove to the

## Social ACTIVITIES



ANNIVERSARY WALTZ—Mr. and Mrs. Sol Lesser celebrating the 36th anniversary of their marriage are shown above dancing the Anniversary Waltz at a dinner party held on the Rodeo Grounds Saturday. (Gayle Studio Photo.)

### Gay Western Night Features Lesser's Anniversary Party

Fifty guests in Western costume, many of whom traveled great distances, were on hand Saturday night to help Mr. and Mrs. Sol Lesser celebrate their 36th wedding anniversary here.

The guests gathered at the Camino del Sur home of the Lessers where cocktails were served and then drove to the

old rodeo grounds where Jack Boyer served a delicious steak dinner.

Climax of the event was the anniversary waltz danced by Mr. and Mrs. Lesser during the dancing which marked the remainder of the evening.

Among those present were: Mr. and Mrs. Raymond Loewy, Mr. and Mrs. Jesse Colman, San Francisco; Mr. and Mrs. Bill Snaith; Mr. and Mrs. Morris Snaitch, daughter and son-in-law of the Lesser's; son and Mrs. Julian Lesser; Irving Florsheim; Mr. and Mrs. Tom May; Max Felix, Mr. and Mrs. Mandel Silverberg, Mr. and Mrs. Stanley Rosin, Mr. and Mrs. Harold Hopper, Mr. and Mrs. Eddie Small, Mr. and Mrs. Albert Heller, Mr. and Mrs. David Tannebaum, Les Sholem, Percy and Charley Mendelson, Miss Florence Ryan, Mr. and Mrs. Richard Phaelzer and Mrs. Elizabeth Gordon.

HOLIDAYERS: The William Reichel's guests at their Rancho Mirage date ranch are Mr. and Mrs. J. R. Knowland Jr., the "flying" Percy Whitesides, Mr. and Mrs. Ernest Voigt and the H. G. Lorenzents—all northern California friends of the Reichel's, here for Circus Week. . . . The Kenneth Kirk's guests are Jim and Billie (Dove) Kenaston and the Bob Andrews who always take in Desert Circus with them.

The Fred Clappette's have taken a house on Vereda del Sur for the rest of the season. . . . Mr. and Mrs. Glen Staters of San Francisco and Mr. and Mrs. Arnold Rumwell (city attorney of Palo Alto) are at Ingleside. . . . The Ed Fallgrens are entertaining Mr. and Mrs. Fred Barrows, the Eugene Kegley and Ralph Hemphills. . . . James Stinson motored down Wednesday with the Roger McMillans, who are at the Amarillo while making plans to move into their new home in Tahquitz River Estates. . . . The Russell Peytons arrive today in time for the weekend events with them.

PARTY GUESTS: In town for the Dodge party in particular, but taking in all Circus events, are the Al Hunts and Hugh Darlings from Los Angeles, who are at Chuckawalla Manor. . . . Howard and Dottie Almanzon at the Montecito. . . . Claire Windsor, houseguesting with Mrs. Perry Johnson. . . . Cobina Wright with the John Gallois. . . . Mrs. J. Ross Clark, who flew in from Phoenix yesterday. . . . The Edward Lissbergs of England, New York and Miami. . . . The Ray Mattisons of Pasadena. . . . Harold and Mildred Lloyd. . . . Harry Joe Brown. . . . Johnny and Connie Mason. . . . Gen. and Mrs. Walter P. Story. . . . Polo playing Buster Wharton out from Texas. . . . Mr. and Mrs. Bentley Ryan (Marguerite Chapman) Larry Kunkler out from Chicago.

Before departing for the east the McGovern attended the annual shindig of the Society of the Friendly Sons of St. Patrick, of which Mr. McGovern is president, at the Byron Cain home, on St. Patrick's day.

While in Chicago, the Villager conferred with his associate brokers from all over the nation, telling them, the interludes between business talks, of the wonders of Palm Springs.

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Tahquitz Pharmacy  
Village Market Snack Bar  
Village Pharmacy  
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Peacock's Liquor Store

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Palm Village Market

TRAMVIEW VILLAGE:  
Tramview Trailer Park

**I Rise to Remark**

BY CONGRESSMAN JOHN PHILLIPS

The vote on the Rankin pension bill, proposing pensions for veterans, at age 65, irrespective of financial status, without requiring honorable discharge, and without consideration of kind of service, was something which could occur only once in a lifetime. Some call it dramatic; it was really only exceptionally interesting.

The bill was primarily an effort by its author, to teach his Democratic brethren a lesson in parliamentary procedure. The best parliamentarian in the House, Mr. Rankin opposed the change in the rules January 3rd which was advertised as "liberalizing;" and in addition, the word "veteran" makes them run for cover. Since Congress is a cross section of the country, we have them too. My own observation has been that veterans are just as thoughtful, and have evidenced more patriotism, than the average; so I voted to recommit.

THE BILL was inadequately

THE PROCEDURE was the in-

teresting detail. We were in "Committee of the Whole House on the State of the Union." A teller vote is possible there; not a roll call. Teague moved to "strike the enacting clause;" a procedure which, if carried (as it was, 171 to 168—close!) would cause the committee to "rise" and become the Congress. Then Teague immediately (over Mr. Rankin's opposition) was recognized for a motion to recommit the bill for further study. The roll was demanded, and the ayes and noes ran neck and neck to the very last name. Two members changed from no to aye. The Speaker announced the result as 208 ayes and 209 noes which meant that the motion was lost, but, without waiting for a request, he ordered a "recapitulation," a rare procedure I have seen only once before. The clerk read the names of those who had voted aye. No corrections. Then he read the names of those who had voted no. No corrections. A long wait. The tally clerks were

recounting. Then the Speaker announced there had apparently been an error in the first count, and that the vote was actually 208 ayes, and 207 noes. The tally clerk had added the two ayes, on the change, but had neglected to take them off the no list. Phew!

I'll say one thing for the incident; it was the only time, probably in history, when you

could have heard the proverbial pin drop in the House of Representatives.

Village Girl Wins  
Honors at College

Joan Glick of Palm Springs

was one of 80 students at Santa Barbara College, University of

Canyon Dr., and is a freshman majoring in music. Her grade point average was 2.84. The minimum requirement for mention on the Dean's List is 2.5, and the best possible rating is 3.0, the equivalent of straight A's.

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**IMPORTANT ANNOUNCEMENT!**  
...of a change of rules in  
**The Desert Sun**

**SUBSCRIPTION CONTEST**  
Open to Palm Springs High School Students

**16 Students Nominated!**

Jim Wills  
Nancy Nye  
Barry DeVorzan  
Gordon McMahan  
Adele Woods  
Wesley Yeager  
Jimmy Graffe  
Vicki Matloff  
Don Baker  
Ann Betzer  
Nickie Nichols  
Sandra Cordrey  
Ben Chaffey  
Mary Pendery  
Dewey Gene  
Tom Luke

At the request of numerous subscribers, the rules have been changed to allow votes for RENEWAL as well as NEW subscriptions in the contest for \$400 in CASH PRIZES. Commissions will be paid only on NEW subscriptions, however.

**STUDENTS DO NOT HAVE TO BRING IN THE ORDERS**

Anyone may send in a new or renewal subscription and credit will be given to the student designated. (See the blank below.) Only the contestants listed at left, who were nominated, are eligible to receive votes toward the cash prizes—but ANY high school student designated will be paid a cash commission of \$1.00 for a new, yearly subscription (50c for a new, six month subscription).

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**You Save When  
You Shop in  
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SAVE SALES SLIPS FROM THE STORES WHOSE ADS APPEAR ON THE "DOLLAR DIVIDENDS PAGE" EVERY FRIDAY—THEY ARE WORTH EXTRA CASH IF YOU WIN!

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## Circus Greetings!

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## Adele Woods Takes Long Lead in Desert Sun Contest

Adele Woods took a long lead in The Desert Sun's annual sub-

scription contest for high school students last week when her score of points, accumulated on new and renewal subscriptions totalled 8700.

In second place was Mary Pendery with 4300.

The contest is arousing much interest among the 16 high school students entered. Handsome prizes go to the winners plus commissions. First prize is \$300, second \$75 and third, \$25. Commissions go to students on sales.

Rules and information on the contest may be found on Page 14 today.

The full standing of the contestants as of Wednesday night:

Adele Woods	8700
Mary Pendery	4300
Dewey Gene	2700
Nancy Nye	2200
Wesley Yeager	2200
Barry DeVorzan	2000
Vickie Matloff	1900
Ben Chaffey	1900
Don Baker	1700
Nickie Nichols	1600
Sandra Cordrey	1600
G. MacMahon	1300
Tom Luke	1300
Anne Betzer	1000
Jim Wills	1000
Jimmy Graffe	1000

## Big Ceremonial

Palm Springs Masonic Lunch Club met last Tuesday at the Desert Inn for the club's regular monthly session where routine business was attended to, main item being discussion of the coming Shrine Ceremonial May 7.

The party made a tour of school and grounds and had luncheon at the new North End school.

Mrs. H. B. Blanding has as her houseguest Miss Katherine Feeny of San Francisco. Miss Feeny will remain in Palm Springs over Circus Week.

From Page 1—MORE ABOUT

## Insanities . . .

that name assisted by the chorus.

FRANK BENNETT, as usual, kept the house in an uproar, wandering through the audience and perching high above them. In fact, the audience played an important part in the show.

The Queen contest was still in a five-way tie, a side-splitting horsemanly contest failing to decide it. The Queen will be named tonight.

MELBA BENNETT was the producer who drew together all of the little odds and ends and made it the great success it was. She was assisted by Mary Jane Hicks. Ernie Flatt was in charge of the dancers doing a tremendous job; James Wharton directed the music arranged by Rex Koury and written by Brown and Green.

The superb costumes were under direction of Marledna Borden and Gretchen Wright and designed by Robert Daley with hats by Ruth. Appearing in the various chorus numbers were Dorothy Boling, Mary Bozocos, June Burnett, Barbara Jones, Pat Morgan, Sandra Shearer, Arlene Southworth, Marlou Troy, Jeanette Meyers, Deedee Bennett, Joyce Bolster, Terry Boris, Mary Carnman, Lorraine Davis, Mary Jane Edwards, Barbara Foster, Mary Jane Haynes, Pat Kreisel, Ellinor Likie, Pat McGouchin, Pat Newton, Dorothy Gorham, Floy Palmer, Marilyn Sorum, Norma Smith.

The Insanities will be repeated for the last time tonight and should not be missed. If you do, YOU'RE crazy.

## WILD WEST SHOW

One BIG DAY Only—Saturday  
at the Field ClubAward of Buick Car Announced  
4:00 P. M., and Other Gifts Awarded!  
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- TENNIS RACQUET from Racquet Club

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## THE RACQUET CLUB

CHARLES FARRELL, Pres.

Telephone 2291 for Reservations

## Post Office to Close During Circus Parade

## Thanks Women For Aid Given Youth Center

The post office will observe the Circus holiday in Palm Springs tomorrow—but patrons will not lose any service.

R. M. Gorham, postmaster, yesterday said the office would be closed during the hours of the Desert Circus parade but that the windows would re-open after the parade and remain open all day.

The office ordinarily closes at noon on Saturday.

## New Schools Here Inspected

New school buildings which have been erected in the past year in Palm Springs were inspected Monday by County School Superintendent E. E. Smith and party and University of California, Los Angeles, educators.

The party made a tour of school and grounds and had luncheon at the new North End school.

Mrs. H. B. Blanding has as her houseguest Miss Katherine Feeny of San Francisco. Miss Feeny will remain in Palm Springs over Circus Week.

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The Insanities will be repeated for the last time tonight and should not be missed. If you do, YOU'RE crazy.

Don't Miss . . .



## THE WILD WEST SHOW

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WOMEN'S CHARRO JACKETS  
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PANTOMIMICS SUPREME  
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New Routines!Showtime—9—11—and 1 A. M.  
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## The BIGGEST Event of the Week!

13th ANNUAL DESERT CIRCUS

## Wild West Show

Saturday Afternoon, April 2—2 P. M.  
At the Field Club

FRANK BOGERT—Manager and Announcer

## --EVENTS--

GRAND ENTRY — MOUNTED QUADRILLE  
BOOT RACE FOR CHILDREN — OPEN STOCK HORSE CLASS  
EIGHTH MILE RACE FOR CHILDREN — WESTERN PAIRS CLASS  
OPEN QUARTER MILE RACE — BALLOON RACE  
RELAY RACE — TRICK ROPING — COMEDY ACTS  
HALF MILE BRAGGERS' RACE — STAKE RACE  
WESTERN SINGLES, MEN — WESTERN SINGLES, WOMEN  
ROCK N' RIDERS — THE FLYING HENDRICKS — CHARIOT RACE

Tickets on Sale at the Plaza Ticket Booth  
90c--\$1.20--\$2.40 (Box Seats) Children 60c

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HOTEL THUNDERBIRD  
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in Palm Springs, it's better to have too much room than too little. Every relative, friend and acquaintance will want to visit you!

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Some of its features:

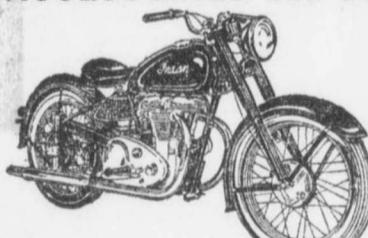
1. Designed by a famed architect, Gilbert Stanley Underwood.
2. The very finest construction.
3. Four large lots with four water shares. Two lots may be sold if desired.
4. A neighborhood which is the best—near El Mirador and the proposed new city park—a location where values are steadily increasing.
5. Authentic desert landscaping. Easy to maintain.

This property has been reduced from \$80,000 to \$52,000 and will be sold within 10 days to settle an estate. You are cordially invited to inspect this unusual and interesting home. The address is 982 de Las Palmas; the fourth block from Palm Canyon Drive off Tamarisk.

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ACCESSORIES and SPORTS APPARELCOME IN AND SEE THE NEW  
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We use factory recommended tools and methods. Genuine Indian parts. Expert repair work on all makes of motorcycles.

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Telephone Palm Springs 2301Contractors Put  
On Rally to Edge  
Dodgers, 5 to 4

In a ninth inning Garrison finish Sunday the Palm Springs Contractors pulled one out of the fire to defeat the P. S. Dodgers 5-4 in the Field club "little Civil war" baseball game for city honors.

Trailing 4-3 in the last half of the closing frame, Jim Bigley singled and the next up, Marvin Emery, tripled to score Bigley for the tying run. Then Lloyd Thomas dove out another triple to drive in Emery for the winning run.

Batteries for the Contractors were Leon Heiser, pitcher, and Inner Flowers, catcher, and for the Dodgers Bill Jones and Red Crawford.

Next Sunday's game is scheduled at the Indio grounds at 1:00 o'clock, and will mark the championship playoff.

Indians Battered  
By San Jacinto

San Jacinto high school went hit-happy Wednesday afternoon on the Field Club lot when they defeated Palm Springs Indians 15-0 in a Riverside County League game.

Bobby Martinez of the winning team, who started the season with a no-hit, no-run effort, held the Indians to three hits in registering his third shut-out in five starts this year.

Martinez fanned 15 Indians in his triumph. Elwess of the winners hit two home runs in the rout of Palm Springs.

Dick Hansen started for Palm Springs but gave way to Chuck Black in the sixth.

The visitors' biggest outburst was in the second when they scored seven times.

By innings R H E  
San Jacinto .0700134—15 12 0  
Indians .....0000000—0 3 3

The standings as of Wednesday night:

	P	W	L	Pct.
Pan Jacinto	5	4	1	.800
Banning	5	4	1	.800
Elsinore	4	3	1	.750
Hemet	4	3	1	.750
Palm Springs	5	2	3	.400
Coachella	5	2	3	.400
Beaumont	5	2	3	.400
Perris	5	0	5	0.000

they suddenly opened up to wind up 17 points better.

Bryant, the center, was top

scorer for the Trotters with 17

and on the Mexican team Manuel Ceja and Art Jurado each

shared top honors for their team

with eight points apiece.

Referees were Scott Thompson and Clare Ballagh.

League standings at present,

with two more games to be

played, are:

	W	L	Pct.
Globe Trotters	9	2	.818
*Jacques	8	4	.667
Lions Club	5	5	.500
*Mexican Colony	5	7	.417
Palm Springs Theatre	1	10	.091

(\*Final standings)

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Palm Springs Theatre	1	10	.091

(\*Final standings)

Southland's Top Women Golfers Tee Off  
Next Monday in 14th Annual Golf Tourney

Next Monday, April 4, starts the Fourteenth Annual Women's Invitation Golf championship at the O'Donnell golf club with the first tee-off at 7:00 a. m. by Mesdames J. W. Kemp, B. F. Healy, Grace Bramble and W. C. Shay.

The Palm Springs Flight and Championship Flight will be held the following two days with 36 holes of medal play being featured, 18 each day.

Mrs. B. F. Shearer is chairman of the Tournament committee and is being assisted by L. S. DeGraff and Mesdames R. D. Burnham, John Hamrick, George Howard, Robert Hope, Frank Purcell, Robert Vogel and Meta Graham.

LAST YEAR'S champion, Alice Bauer, will again be a top contender and the favorite to repeat. Others who are scheduled to give Miss Bauer a rough go for top honors are her sister, Marlene, Allene Weissmuller, Ruth

Added features are the mixed

foursome event Sunday, limited to the first 60 teams entered and the putting contest which starts Monday morning any time before 1:00 p. m. Match play will follow with the final 36 holes on Wednesday. The driving and approaching contest will be held at 2:30 p. m. on the practice day with the first round of 12 handicap or over.

A VICTORY DINNER and cocktails will be held at the Tennis Club Wednesday evening at 7 o'clock to honor the players and to give proper ceremony for the award presentations. Monday

evening at 7:30 p. m. there will be a pre-championship dinner at the Chi Chi for the visiting contestants.

According to George Howard, O'Donnell professional, the three days of play are scheduled to be among the finest in top-flight women's golf anywhere in the U. S., and the finest aggregation

of women amateurs ever to grace a course at one time will struggle for honors in this the fourteenth invitational closed event.

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and  
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1949 Buick Roadmaster—Only 3000 miles	\$3100
1947 Plymouth Coupe	\$1550
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1947 Buick Super 4 Door Sedan	\$2100
1946 Pontiac Station Wagon	\$1575
1946 Oldsmobile Sedanette, Hydromatic	\$1750
1946 Chevrolet 2 Door	\$1495
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## Desert Inn Garage

193 N. Palm Canyon Drive Phone 4001

"The Most Savory Steak  
---in the World"

COMPLETE MEALS FROM \$2.00

STEAKS — LAMB CHOPS — CHICKEN

"The Talk of the Desert"

COCKTAILS — AN INTIMATE FRIENDLY ATMOSPHERE

STEAK  
RANCH

On Highway 111 — 1½ Miles S. E. Palm Springs — Phone 8-4321

## Circus Greetings!

from the

## Headquarters

for your

## CIRCUS WEEK

## "Get Up"

## Resort Wear---for Sun and Play

at its very smartest

## CASUAL AIRE

A SHOP FOR WOMEN

501 N. Palm Canyon Drive Phone 2976

IT'S SO PLEASING TO DINE IN THIS  
ATMOSPHERE OF H

## Club Maps Plans To Attend Rally Of Soroptimists

Soroptimists held their regular monthly business meeting last Tuesday evening at the Health Center and made plans for a mass gathering with neighboring clubs to the three-day conference meet at Phoenix the latter part of April. It was decided that the group would charter a Tanner bus for this purpose.

In addition, plans were made for the dinner to be held a week from tomorrow, Saturday, April 9, at the Town & Country honoring the regional director Emily Ziegler.

Plans were also made for the Easter egg sale to be held Saturday April 16, the day before Easter, at which time the group will sell candy, date and other types of eggs for celebrating the

## MUSEUM NOTES

There will be no programs to night or tomorrow night at the Museum, nor a field trip tomorrow, because of the Desert Circus events and parade. The Museums will be open for visitors, however, during the regular hours except for the period of the parade.

Monday evening at 8 o'clock the Desert Stamp Group will meet at the Museum. The program will be announced at that time.

Next Tuesday the following films will be shown at the regular Membership program: "Outback Australia," "Canoe Trails," "Testing Animal Intelligence," "Proudest Americans," and "The Cathedral of Chartres." Members only, 8 p.m.

ON THURSDAY, another in the current series of Music Appreciation programs will be pre-

pared by the High School Journalism Class

Holy day.

It was announced that the next regular weekly luncheon meeting would be held at the Chi Chi restaurant next Tuesday at noon at which time the place and hours of the egg sale would be announced.

## PALM SPRINGS HIGH SCHOOL SMOKE SIGNALS

### Newspaper Day Event Attended By 3 Villagers

"Go to college and be prepared to accept all the great responsibilities of a journalist, or don't attempt to achieve a place in this field of endeavor," was the advice of the two key speakers at Newspaper Day.

Brownie Browne, Craig Hammond and Miss Lynn Kelly, journalism instructor, heard this advice at the constructive "Newspaper Day" held at the University of Southern California, Saturday, March 26.

Roy L. French, professor of journalism at U.S.C., and chairman of the assembly, introduced the main speakers, Sara Boynton of the Los Angeles Daily News, and Virgil Pinkley, editor of the new Los Angeles Mirror.

Sara Boynton said that the advice most editors give high school students in reference to job-seeking is "Go to college."

Mrs. Boynton explained that, just as a newspaper builds up a morgue for reference, so the student may use college to help him build a mental morgue.

She said, "a newspaper reporter is a specialist in gathering information." Education is the means by which the reporter develops his abilities toward the end of "specialist," reporter are great, as he reaches the moral responsibilities of a more people in one day that the novelist does in a lifetime.

The three faculty members who have made this affair possible are Gustave Patzner, Andrew Lester, and John Schwendimen.

Mr. Patzner, who has been teaching at Palm Springs High School for three years, was the first faculty member to organize the band, pom pom girls, and drum majorettes. He graduated from Elsinore and went to the University of Southern California on a scholarship, at the Elsinore game Mr. Patzner and his wife were honored with a scroll, which was drafted by Andrew Lester and John Schwendimen for him, and a dozen red roses for Mrs. Patzner.

The ceremony of the presentation of these tokens of esteem showed the respect and admiration of his students, as well as that of the spectators.

Mr. Lester, teacher of arts and stage crafts, has contributed much inspiration for school spirit with his Indian background. He organized the Indian Club which does the work for the half time stunts at all games.

Mr. Schwendimen, director of radio and drama, had completed this triangle of constructive enthusiasm with his hard work on scripts and such

### 500 Years Under California Skies Theme of Pageant



**BIG MEDICINE**—Chief One Feather (Frank Purcell) lets out a war whoop: "Desert Circus week good medicine" as high school students get in big time.

for these stunts.

1947 started the ball rolling with half-time activities for two football games. At Elsinore a skit involving a Tiger and Indian chase was given, and a maypole theme was carried out at the Banning game. In 1948 there were fabulous narratives acted out in pantomime for every football game and mostly musical entertainment for the basketball season.

The pageant of 1950 will include the choral department and also many other phases of the school activity and will be the result of three years work.

These affairs should be well supported in a resort town such as this where the Indian and western idea is prevalent. It is also an opportunity for the students to become educated with the background of California and their heritage.

## GAZOOZIT

"To be or not to be, that is the question!" Ah yes, Shakespeare! That brings us to the main event of Monday morning when the Student Body went to the Palm Springs Theater to view the presentation of that ever-famous "Hamlet." Nothing but fine.

But to get back to Friday night, there was a party at Smoketree in the abode of Bea Bailey. Some of those enjoying the delectable eats and birthday cake (in celebration of Frank Purcell's year advancement, and specially baked by Chef Nickey Nichols) were: Anne Detzer, Mary Frost, Janet Jaynes, Lois Spreckles, Sandra Cordrey, Marilyn Marsh, Joan Flouto, Mary Pendrey, Adele Woods, Jack Pendrey, Ben Chaffey, Tyler Gilman, John Chaffey, Bill Hotchkiss, Chuck Bond, Joey Flavin, Dick and Stuart Clarke and oh, so many more, including some "he-men" from Washington State.

Sunday the Tennis Club found Sue Waite and Sally Pringle swimming, and Jimmy Hicks and Rex Riley playing tennis—among others.

This was a wonderful way to get the students into the spirit of the California Centennial which is being celebrated this year.

New and old "steadies" are Joy Goakes and Allen Bond and Elanne Purnell and Jack Wilcox.

Sunday eve the local theater was inhabited by such pupils as: Mable Potter and Ed Wills, Nancy Nye and Jim Wills, Marlene Kowher and Bob Flavin, Marilou Troy and Bob Anderson, Barbara Connell and Ted

and continued to reap ideas until 9:00 when the 300 delegates took over the Inglewood high 13-20 Club (a war-time USO recreation center) for two and a half hours of dancing, entertainment, ping-pong, and pool. That night Jim and I slept in the home of Mr. and Mrs. Lewis Lewis. Every student participating in the convention was assigned to stay at the private home of some resident, who offered to house delegates during the three-day conference.

Friday morning at 9:00 we attended a general assembly

for the purpose of seeing and hearing the new candidates for the various CASC offices. All the candidates were gathered together on the stage, and seated in a row behind the speaker's platform. Gary Smith, the outgoing president, took care of the necessary preliminaries and the campaign speeches began.

As we from Palm Springs were not official delegates, we could not vote, however, it was very interesting to note the orderly procedure which was followed by the convention in electing a new cabinet and house officials.

Students participating in the contest were:

Mary Yamate, Pat Whitfield, Sue Leonard, Yvonne Mandinach, Maureen Hoban, Lorna Beaton, George Ritter, Mary Pendrey, Jack Crosbie, Janet Jaynes, Jeremy Crocker, Bill Hotchkiss, Charles Barnett, Susan Oliver, Joan Wallace, Thomas Barker, Gerald Maloof.

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## Situations Wanted 25

RESORT—Hotel manager, many years' experience, now employed in this area, wishes larger operation, better fitted to his abilities and experience, for next season. Please write Box 85, Desert Sun.

## AVAILABLE

Practical nurse companion. Refined, capable, full charge. Please phone 4301 or Box 1233.

CHILD CARE—Ironing by hour. Experienced white woman. Phone 7355.

EXPERIENCED girl desires position as typist, steno, file clerk. File 83, Desert Sun.

## BABY SITTER

EXPERIENCED, RELIABLE MRS. CROOK—PHONE 9081

REGISTERED NURSES Any case, Phone 2-6485. Call between 7 a.m. and 9 p.m.

Help Wanted 27

EXPERIENCED white woman for housework, 2 days a week. STEADY—Must be good laundress. \$1 an hour. 448 Hermosa Place.

SECOND maid, white. Must be experienced. First class references. Phones 2822.

REFINED woman to learn face rejuvenation and maintain office. Phone 4204.

Business & Financial 30

MUST dispose of my franchise agency with prominent L.A. concern. Out door work. You don't have to sell the merchandise. Permanent. Nets \$10 day for 2 or 3 hours work in afternoon. \$300 handles. Box X, Desert Sun.

FURNITURE STORE Including building and furnished apartment. \$8000. On Hiway near Palm Springs. See DAVE ROSE

252 N. Palm Canyon Drive

FIRST Trust Deeds bought. Real Estate broker and all kinds of insurance.

JACK M. ROSE  
442 S. Indian Ave.  
Phone 26842

FOR SALE: Ahmoy Date Shop, Cafe, Dates and Greyhound bus depot. Good opportunity. Phone 8-4454. Cathedral City.

PRIVATE party will buy 1st and 2nd Trust Deeds. File 82, Desert Sun.

I BUY 1st and 2nd trust deeds. Also trust deeds on vacant. File 46, Desert Sun.

Real Estate For Sale 35

THREE bedrooms two baths, tile roof, beamed ceiling, stucco construction. In west part of town. Is furnished and has fenced yard with citrus and shrubs. Single garage. Faces north with south patio. Priced at \$17,500. Phone 5391 or see your broker.

CHARMING WHITE COLONIAL RANCH HOUSE ON WEST SIDE IN BEST DISTRICT, LARGE LOT, EITHER FURNISHED OR UNFURNISHED. RARE BARGAIN. INQUIRE OWNER 987 N. PATENCIO RD. PHONE 6433.

\$250 cash and balance at \$50 per month, buys acre with comfortable California house near Smoke Tree. Your broker or MUNHOLLAND & CO., 431 N. Palm Canyon. Phone 3673.

NEW 2 bedroom plastered stucco home. All new furniture. Must leave soon. \$7950. Good terms. No reasonable offer refused. See this! Mrs. Helen Mace, 644 "B" St., Cathedral City.

BANNING, Calif. 165 ft. business frontage, 700 ft. depth, 1 bedroom house. Good for trailer park, business, and cottages. \$15,000. Desert Realty, Owner, Cathedral City.

BUSINESS building on hiway including apartment. \$4500.

DAVE ROSE  
252 N. Palm Canyon Drive

SMALL modern stucco, attractive location, Snow Creek, 12 miles from Palm Springs. Owner M. Ruff, 1111 N. Carley, Whittier. Phone 449065. Furnished \$7300 or unfurnished. "Courtesy to Brokers."

SALTON SEA ACREAGE Future Winter Resort spot of America Investment opportunity.

R. A. ELLSWORTH  
Palm Dell Tract Office, Hiway 111. Phone Indio 77120.

BARGAIN FOR QUICK SALE 2 completely furnished houses, on large lot, close in. Good income. Owner, 238 N. Calle Encilia.

YOU CAN'T BEAT IT!

New 2 bedroom home in Rancho Mirage on 1/2 acre. Only \$6950. 8-3116 Phone 5765.

BEST offer buys 3 room furnished cottage on reservation. 2 rooms rented for \$20 month. One room vacant. Must sell. Box 86, Desert Sun.

NEAR Arrowhead, furnished 2 story Chalet type cabin. All utilities. Call Jorgensen at Firecliff, Palm Desert, April 2-8 or L. A. Arizona 90795.

40 ACRES 1 mile north of Palm Springs city limits on Hiway 111. \$40,000. \$8000 down. Call owner 6518. Courtesy to brokers.

TWO CHOICEST adjoining Palm Village lots, 185x203. Sacrifice price nearly \$2000 below others nearby. Owner Idyllwild 81481. Box 41, Idyllwild.

LOT 100x221 zone R-2. Residential income. Only \$700. Will take \$20 down.

DON KENNEDY. Phone 3666.

FURNISHED OR UNFURNISHED 3 BEDROOMS, 2 BATHS. GOOD LOCATION. A REAL BARGAIN. PHONE 4041.

ADOBE house. Full tile roof. 3 bedrooms, 3 baths, double garage. 6 lots. Wonderful view. Phone 7121.

1 OR 2 lots in Rancho Mirage. Lot 66 or 67. Below list price. Art Wills, 34 Plaza, 3944.

## Real Estate For Sale 35

4 NEW HOUSES  
\$7500 TO \$8850—TERMS 2 bedroom houses on 120 ft. frontage lots. Pool privileges.

Also 2 bedroom house, 120 ft. lot. Pool privileges—\$7500. Will trade car, lot or trailer in part payment.

250 acres @ \$250 an acre. Near Wonder Palms—paved road. Will sell all or part.

DON CAMERON, Realtor  
71-843 Hiway 111  
Rancho Mirage—8-4411

IN BEAUTIFUL  
HEALTHY HEMET VALLEY  
New, modern 2 bedroom home, all electric, large flagstone fireplace, 200 sq. ft. picture windows. Overlooks valley and So. Calif.'s 3 highest mountains. 40 acres for privacy, pure spring water. Only 4 miles from city. Write K. Peters, Box 308, Hemet, or call Hemet 3211 for information.

## FOR SALE

160 Acres—\$50 an acre—between Thousand Palms and Indio, North East Corner section 35. Must be sold to settle an estate.

GRACE S. HICKEY-Broker, 65 North San Gorgonio Avenue, Banning, Calif. Phone 2643.

CHOICE 20 ACRES  
ADJACENT  
PALM DESERT

600 ft. hiway frontage. Make IDEAL high class trailer park or small subdivision.

EDITH EDDY WARD  
Palm Desert Tract Office

Hiway 111 & Palms to Pine Hiway 7-6111 Palm Village 7-6911

DATE GARDEN: One of the best in the valley on Del Sol county hiway, 1 mile N. of Rancho Mirage. Excellent production record. Very good adobe house and guest cottage. Also labor quarters. Priced to sell. See your broker or LESLIE M. CLANCY, 41-216 Del Sol Road, Phone 7618.

FURNITURE STORE Including building and furnished apartment. \$8000. On Hiway near Palm Springs. See DAVE ROSE

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Real Estate For Sale 37

JUST completing lovely desert home in Rancho Mirage. \$8875. Terms, 2 large bedrooms, many special features. Corner lot 135x160.

ESTELLA EWART  
Rancho Mirage Tract Office  
8-3232—Phones 8-3112

HOME WITH PLUNGE

Price reduced to \$13,500 on this NEW MODERN 2 bedroom desert home. Built of pumice blocks. FIREPLACE and PLUNGE. Lot 120x160.

CARL HENDERSON  
Hiway 111 PALM DESERT 7-6251

If you have money about the only way you can make more, and keep any large portion of it, by capital gains, such as buying that 100 acres near 1000 Palms. Take it over with MUNHOLLAND & CO., 431 N. Palm Canyon. Phone 3673.

BRAND spanking new, modern, income unit, three single and two bedroom owned home. Close in. Good terms \$32,000.

CHAMBERS & CHAMBERS  
111 N. San Gorgonio  
Banning. Phone 576

2500 cash and balance at \$50 per month, buys acre with comfortable California house near Smoke Tree. Your broker or MUNHOLLAND & CO., 431 N. Palm Canyon. Phone 3673.

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## Real Estate For Sale 35

COOL—SUNNY—CLEAN  
HEALTHY—BANNING Calif. 22 miles west. Mild year round climate, pure mountain water, clean dry air. New 2 bedroom, brick, lifetime roof, beautifully furnished, carpeted wall to wall. \$22,500. \$15,500 cash will handle. 1833 N. San Gorgonio Ave.

Also 2 bedroom house, 120 ft. lot. Pool privileges—\$7500. Will trade car, lot or trailer in part payment.

250 acres @ \$250 an acre. Near Wonder Palms—paved road. Will sell all or part.

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BROKERS ATTENTION  
TROPICANA HOTEL,  
Hollywood \$325,000. A. A. Allen

Exchanges 36

BUSINESS frontage, 1619 N. Palm Canyon. 100x250, with option of two income acres joining. Income lot 132x300 on exclusive Vista de Chino, near Palm Canyon Drive.

Rancho Mirage near Hiway, 1/4 acre, superb view, close to business center.

Idyllwild, large, lovely, scenic lot, big trees, close in, paved street.

Business frontage, with home and guest house, on Indian, near Library. All clear.

MR. BURTON. PHONE 4875

TO TRADE: Beautiful 6 room modern, completely furnished home. 1 year old. Also 2 R-3 lots, near Biltmore Hotel for income property in Beverly Hills or Westwood. L. Rosen, 1777 Mesa Drive.

CHARMING colorful 2 bedroom home. Lanai. Close in. Cement patio. Steel sash, sprinklers, fenced. For sale or trade for L. A. home. Owner, 571 Camino Parocela. Phone 4683.

3 BEDROOM, 4 lot home, to exchange for home with acreage between Palm Springs and Indio. Principals only. Phone 7127.

NEW ultra modern. All units carpeted, good beds. Tile showers, beautifully equipped kitchens, closed garage. Just right for couple. Reasonable rates. MARGARET MOTEL, 1551 W. Ramsey, Banning 2705.

PRETTY AS A PICTURE  
4 room apartment in a new duplex building completely furnished by decorator. Numerous features. Air coolers. On yearly basis. \$125 month. Wonderful value. Phone 2-6481.

NEW beautifully furnished apartment. Bedroom, living room, kitchen, dinette, bath. Carpeted throughout. Panel ray heat. 980 Camino Parocela. Phone 7571-3773.

3 BEDROOM, 3 bath and den home, in WESTWOOD for exchange for home in Palm Springs. For information, phone 2929.

ATTRACTIVE 1 bedroom apartment furnished, utilities and linens. Excellent location. By month or more reasonable year's lease. Phone 6023.

LOWER studio apartment. Reasonable on yearly lease. Phone 7882.

Houses for Rent 43

LISTINGS WANTED  
Income, homes and lots  
H. H. FOSTER ASSOC

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EVERY NIGHT AT

# DEL TAHQUITZ

'RHYTHM ON ICE'  
THE GREATEST SHOW IN TOWN!  
15 TERRIFIC ACTS! TWICE NIGHTLY--

Starring  
**GEORGE ARNOLD**  
*Sensational Skating Star*

**America's Greats on Skates**

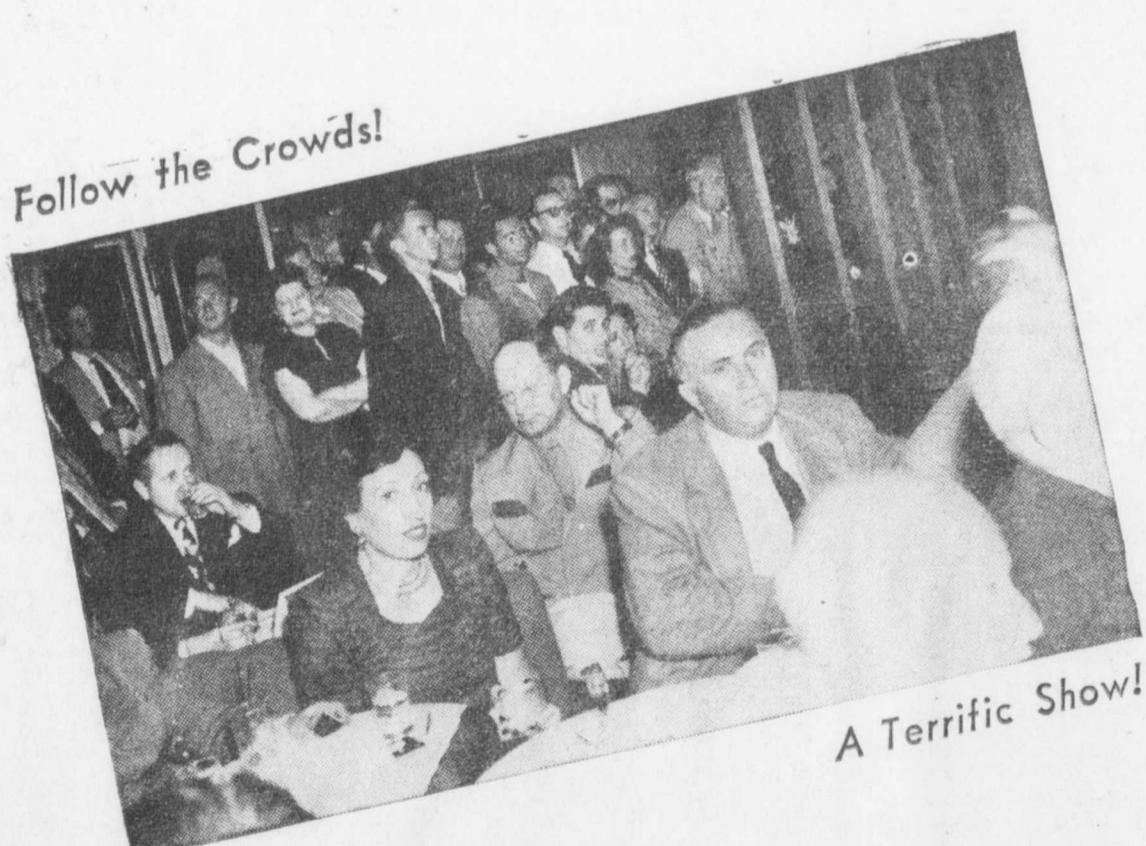
PHIL RICHARDS ★ BONNY SHELLEY ★ KAREN LANE  
ANN PURDY ★ BRUCE MacALLISTER ★ JANICE MOORE  
★ JANE ANTHONY—THE "ICE CUBETTES"

—A BEVY OF AMERICAN BEAUTIES

Dining and Dancing  
---nightly---to the music of  
Pat Barbara's Orchestra

Come in and Sing . . . with **KAY PARSONS**, Songs of the Gay 90's

- Added Attraction -  
Lovely Marjorie Moore, Song Stylist, at the Piano.



## DEL TAHQUITZ HOTEL

"Headquarters for Fun---All Through Circus Week"

"Never A Cover" Phone 2121 For Reservations

"Never A Minimum"